### **CATALYST**

#### ACCELERATE GROWTH WITH MARKETING AND RESOURCES

\$1,000

As a Catalyst member, you will receive all the benefits of the base level Chamber membership, plus the following:

#### **VISIBILITY, MARKETING & NETWORKING**

- Member/Business Directory enhancements
  - □ Additional category or additional business listing
  - □ Enhanced business card listing in Member Directory
  - □ Customizable Member Directory listing
- Chamber Spotlight story/video on GRCA website
- Sponsorship opportunities at all GRCA events
- Advocacy Series Sponsorship opportunity (12/year, limited availability)

#### **COST SAVINGS:**

- Professional development training credit of \$100
- One Human Resources Roundtable session

#### **RESOURCES:**

- Member Business Directory contact list (1x per year)
- GRCA Lobby conference rooms (as available, reservations required)
- Co-working space access (reduced at \$135/month)

#### **CO-WORKING SPACE AVAILABLE**

GRCA's co-working space is a professional, highenergy cowork (shared workspace) setting where you can work, form networks, meet with clients, host meetings and interact with like-minded professionals.

Several shared workspace settings are available to meet your needs, including shared open workspace with lounge-style tables and seating, cubicles and private offices. Space includes includes access to WiFi and many other amenities, such as the use of conference rooms and AV equipment. It is open from 8 a.m. to 5 p.m. Monday through Friday (except for the holidays GRCA celebrates).

Contact Mark Dolinski | mdolinski@greaterreading.org | 610.898.8386

## What types of businesses become Catalyst members? Here are a few.

- Hospitality
- Legal services
- Construction
- Marketing & Creative Services



"The GRCA provides us a great opportunity to work together with other area business leaders to better our community, share knowledge, and seek additional outside investment that will benefit all of us in our area. The GRCA is a terrific advocate for our business community and a great resource.

# Eric Shippers Sr. Vice President, Public Affairs & Government Relations, Penn National Gaming

#### **Chamber Spotlight**

Member since 2018

It's your turn to shine! Share your story on the GRCA Chamber Spotlight web page. Send us your videos, blogs, new product launches and proud moments. Take the spotlight!