

# GRCA

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## GREATER READING

Chamber Alliance

The Greater Reading Chamber Alliance has released a comprehensive recovery initiative dubbed “Rebuilding Berks” that will provide planning tools to the Berks County business community to prepare for a full re-opening. This plan is a roadmap for Berks County businesses to travel the road to recovery.



**The plan includes three, main areas of focus and is housed on GRCA's website:**

**Financial Resources:** Businesses can connect with appropriate financial assistance available from the federal, state, local and private sources. Numerous options from these programs as well as information from private financial institutions are outlined including:

- Federal Funding Programs
- Internal Revenue Service (IRS)
- United States Department of Agriculture (USDA)
- State Funding
- City & County Funding
- Lending Institutions
- Non-Government Grants & Loans

**Workplace Readiness:** To ensure Berks businesses get back to work safely, this page may be used as a go-to for providing up-to-date guidelines, protocols and procedures for getting businesses back up and running.

- Industry-specific communication channels, peer groups & other resources
- CDC Guidelines & protocols
- Spanish Resources
- PPE Vendor Lists

**County Data:** Berks County has been hit hard by job losses because of the COVID-19 pandemic, but what does that mean for the future recovery? County and state data points are provided paired with explanations. Some of the data points include:

- Essential status of Berks businesses | Pennsylvania businesses
- Number of jobs lost by industry
- Percentage of jobs lost by industry