

CENTER FOR BUSINESS EXCELLENCE

Upskilling Your Workforce STARTS HERE

GRCA Professional Development and Training Programs

n today's environment companies need effective, authentic leaders more than

PROGRAMS PROVEN TO WORK



ever to successfully navigate the post COVID-19 workplace. We have been delivering professional development programs for over 20 years; we know a thing or two. It's easy to teach leadership concepts; the hard part is turning the learning into skills

and behaviors that drive results and that is where we excel.

Our interactive programs are all about peerto- peer learning, applying new skills and assessing how effectively new skills work for participants. Leadership development is not about a full-day event, but rather about learning new skills over time. This allows participants to test new skills and share what worked and where they need further development.

Can you afford not to invest in your people in the post COVID-19 workplace? Companies need effective leaders to create environments where employees are engaged and focused on achieving results. Our programs provide participants with the



tools, knowledge, resiliency and empathy to maximize results in these changing and challenging times.

The Greater Reading Chamber Alliance has five distinct leadership development programs for your employees to help guide them along the journey to be an effective, authentic leader.

GRCA Professional Development and Training Programs

Lead Worker Certificate Program	Supervisor Certificate Program	Essentials of Effective Management and Leadership	Lessons in Leadership Program	Customized Professional Development Programs
Designed for employees who have one or more employees assigned to their area of expertise or an employee being considered for a supervisory position	Ideal for a recently promoted supervisors or an experienced supervisor wanting to sharpen and broaden their skills	Program designed for supervisors, managers and leaders looking to breakthrough to the next level of growth and effectiveness	Developed for employees who want to grow their leadership potential and expand and excel their growth and their careers	Opportunity for a team, department or multiple teams to experience a professional development program together



GRCA Professional Development and Training Programs

Program	Date	Time
Supervisor Training Module 1: Principles of Supervision AM	9/9/2020	8:30 a.m. – 11:30 a.m.
Supervisor Training Module 1: Principles of Supervision PM	9/9/2020	6 p.m. – 9 p.m.
Lead Worker Certificate Program AM	9/14/2020	9:30 a.m. – 11:30 a.m.
Lead Worker Certificate Program PM	9/14/2020	6 p.m. – 8 p.m.
Supervisor Training Module 2: Managing Performance and Developing Employees	9/15/2020	8:30 a.m. – 11:30 a.m.
Essentials of Effective Management	9/22/2020	8:30 a.m. – 11:30 a.m.
Lessons in Leadership – Excellence in Execution	9/25/2020	8:30 a.m. – 4p.m.
Strategies for Highly Effective Presentations & Public Speaking	9/25/2020	8:30 a.m. – 12:30 a.m.
Strategies for Highly Effective Presentations & Public Speaking	10/23/2020	8:30 a.m. – 12:30 a.m.
Supervisor Training Module 2: Managing Performance and Developing Employees	10/28/2020	8:30 a.m. – 11:30 a.m.
Supervisor Training Module 3: Leveraging Workplace Relationships for Organizational Success	11/3/2020	8:30 a.m. – 11:30 a.m.
Essentials of Effective Leadership	11/3/2020	8:30 a.m. – 11:30 a.m.
Strategies for Highly Effective Presentations & Public Speaking	12/4/2020	8:30 a.m. – 12:30 a.m.

