

INFLUENCER

DEVELOP THE WORKFORCE OF BERKS COUNTY

\$2,500

As an Influencer member, you will receive all the benefits of the Entrepreneur, Catalyst and Innovator membership, plus the following:

VISIBILITY, MARKETING & NETWORKING

- Member/Business Directory enhancements
 - 2 additional category or 2 additional business listing in online directory
- Sponsorship opportunity of 2 Associate members or 1 Entrepreneur level members. Sponsorships would be recognized at a Breakfast4Success event.

COST SAVINGS

- Professional development training credit of \$300
- Three Human Resources Roundtable sessions
- Customized trainings at 10% discount
- Family Business Alliance Peer group credit (\$200)

RESOURCES:

- GRCA Corporate Conference Room (as available, reservations required)
- GRCA Lobby conference rooms (as available, reservations required)

CUSTOMIZED PROFESSIONAL DEVELOPMENT

GRCA offers customized Professional Development Programs. Provide an out-of-the-box training solution for your team, your department or multiple teams within your organization to experience a professional development program together. Customized training can be held in GRCA's facility or on-site at your location.

"The Carpenter Supervisor Academy in partnership with GRCA has been a complete success. Feedback from participants is extremely positive, the training materials are relevant and participants are able to utilize the information in their daily jobs immediately. The facilitation is outstanding and engaging. Extremely glad to partner with Mark Dolinski and the Chamber in the Supervisor Academy and other training needs."

Ruby Mota

HR Business Partner, Carpenter Technology Corporation
Member since 1913

What types of business become Influencer members? Here are a few.

- Education
- Large Retail & Hospitality
- Healthcare providers
- Manufacturing



"Sweet Street became a GRCA member to increase engagement with fellow businesses in the community. A key benefit of membership is the various educational programs offered. Many Sweet Street employees have increased their skills and advanced their careers through supervisory and leadership training programs. Over 300 employees have participated in this training, with a total of 900 courses completed. This investment demonstrates our belief in how meaningful the GRCA courses are."

Deb Antol

Director of Human Resources,
Sweet Street Desserts
Member since 1996