

STAKEHOLDER

LEAD AND FOSTER THE BUSINESS COMMUNITY

\$5,000+

As an Stakeholder member, you will receive all the benefits of the Entrepreneur, Catalyst, Innovator and Influencer membership, plus the following:

VISIBILITY, MARKETING & NETWORKING

- Member/Business Directory enhancements
 - 2 additional category or 2 additional business listing in online directory
- Sponsorship opportunity of 4 Associate Members or 2 Entrepreneur level members. Sponsorships would be recognized at Annual Dinner.
- Logo on GRCA website
- Mention at all GRCA Signature Events
- Mention in each edition of *Commerce Quarterly Magazine*

COST SAVINGS

- Professional development training credit \$400
- Four Human Resources Roundtable sessions
- Customized trainings at 10% discount
- Family Business Alliance Peer group credit \$400

RESOURCES:

- GRCA Corporate Conference Room (as available, reservations required)

“PAY IT FORWARD” SPONSORSHIP OF ASSOCIATE OR ENTREPRENEUR MEMBERS

As a Stakeholder member, you can jump start the growth of a business partner by providing a year of Chamber membership with your annual dues contribution. Sponsor at the Associate level, Entrepreneur level or both; it's a great opportunity to equip a start-up, young business or entrepreneur with a tool kit for success.

“Mi Casa Su Casa Cafe opened in 2007 and became a Chamber member through the generosity of Jon Scott, who believed in our potential and recognized that a Chamber membership would help us be more successful. Jon's sponsorship opened up a multitude of doors and allowed us to network, grow our sales and expand our business, and we have been members ever since. I am eternally grateful to Jon for the opportunity and to the GRCA for contributing to our success.”

Johanny Cepeda-Freytiz
Owner Mi Casa Su Casa Café
Member since 2012

What types of businesses become Stakeholder members? Here are a few.

- Utilities
- Hospitals
- Universities
- Larger employers



“Our involvement with the GRCA has been vital to our ability to establish business relationships — and we strongly believe in its mission to encourage business attraction, business expansion, job creation and business investment throughout Berks County.”

David Stonesifer
Managing Partner,
Herbein + Company, Inc.
Member since 1981

