

CALL FOR AWARD NOMINATIONS

entrepreneurial EXCELLENCE

GRCA
GREATER READING
Chamber Alliance

Tabulated by:
 **HERBEIN**
CPAS + CONSULTANTS

For the 10th year, we will celebrate the exceptional work that entrepreneurs do and the economic impact their businesses have on our community with the "Entrepreneurial Excellence Award." This award provides us the opportunity to honor more successful, growing small businesses than ever before.

Nominated businesses will be ranked according to revenue growth in the last three years. Both dollar and percentage increases will be taken into consideration using a proprietary formula. Qualifying nominations will be compiled by Herbein + Company, Inc. All the revenue information will be kept in the strictest confidence and will only be seen by Herbein + Company, Inc.

All Entrepreneurial companies will be recognized in a video montage tribute and in newsprint, with special recognition to the Top 3 at the Chamber's Annual Dinner.

We look forward to honoring small businesses that are making significant contributions to the vibrancy of our local economy. To do this, we need your assistance. If your business, or a business you know, qualifies by meeting the following criteria, please complete the nomination form and forward it to Herbein + Company, Inc.

QUALIFICATION CRITERIA

1. Must be a for-profit company with revenues exceeding \$250,000 in the most recent fiscal year.
2. Have an averaged positive revenue increase over the past three **consecutive** years.
3. Have been in operation for at least three full years.
4. Be a current Greater Reading Chamber member.
5. Not qualify for the Top Business Award threshold of \$1 million in annual sales for the past three years.
6. Submit supporting documentation for revenues with nomination form.
7. Company must be headquartered in Berks County.

The deadline for nominations is Wednesday, June 30, 2021. In fairness to all nominees, no applications will be accepted after that date. If you have any questions please contact Leah Fassnacht at lfassnacht@greaterreading.org.

We thank you in advance for helping us recognize those emerging entrepreneurs who are having a positive impact on the economy of the Greater Reading area.

Sincerely,



Jim Gerlach
President & CEO
Greater Reading Chamber Alliance

Michele L. Richards

Michele L. Richards
Director of Commercial
Product and Strategy
Fulton Bank

**Annual revenue more
than \$1 M? Contact
GRCA for a Top 50
Businesses entry form.**

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:
LEAH FASSNACHT | LFASSNACHT@GREATERREADING.ORG | 610.898.7780

GRCA

GREATER READING Chamber Alliance

ENTRY DEADLINE IS JUNE 30, 2021



Deadline firm —
No late forms will
be accepted.

Nominee Company _____

Chief Executive Officer/President _____

(Name to be listed on all external communication)

Contact for Revenue Verification _____

Headquarters Address _____

(All entrants must be headquartered in Berks County.)

Address _____

Telephone _____

Year Founded Number of Employees _____

Nominated by _____

Business Description _____

ANNUAL REVENUE *(Rounded to the nearest thousand)*

Most recent fiscal year _____

2nd prior fiscal year _____

1st prior fiscal year _____

REVENUE SUPPORT MAY INCLUDE:

- **Company income tax return** *(page 1 only)*
- **Audited, reviewed, compiled or internal financial statement, as applicable** *(statement of income require only)*

ENTRY OPTIONS:

Mail: Greater Reading Emerging Entrepreneurs c/o Herbein + Company, Inc., 2763 Century Blvd., Reading, PA 19610

Email: mtdrager@herbein.com *(Include "Entrepreneur" in subject.)*

Please note: If you do not receive a confirmation of receipt within 3-5 business days, please contact Herbein directly.

THIS NOMINATION FORM MUST BE COMPLETED