

# NEW AWARDS CRITERIA IN 2022!

This year the Greater Reading Chamber Alliance (GRCA) is making its business awards more inclusive. Companies that are headquartered in Berks County, or those companies who demonstrate that at least 50% of company revenue is generated from Berks County, may now apply. In addition to that change, the awards will now be known as the Business Excellence Awards. Category 1 will be represent businesses with \$1M+ in annual revenue for the past three years, and Category 2 will be reserved for businesses with \$250K+ in annual revenue for the past three years.

## THE BUSINESS EXCELLENCE AWARDS



Presented by:

**GRCA**  
GREATER  
READING  
Chamber Alliance

**KPMG**

The Greater Reading Chamber Alliance and KPMG LLP are pleased to present the Greater Reading **Business Excellence Awards**, a program that recognizes Greater Reading's high-growth companies.

**Nominated companies will be ranked according to annual revenue growth. Both dollar and percentage increases will be taken into consideration.** This ranking is intended to recognize both large and small companies which have, and will continue to have, a positive influence on the future of Greater Reading.

We need your input to make the Greater Reading **Business Excellence Awards** a success. As only nominated companies will be considered, please review all the nomination criteria and complete the form for your own company and/or any other business you feel should be considered for this honor.

Qualifying nominations will be compiled by KPMG LLP. **All revenue information will be held in the strictest confidence and is seen only by KPMG LLP.**

All top companies will be recognized in a video montage tribute and in newsprint, with special recognition of the top three in Category 1 and Category 2 at the Annual Dinner.

We are looking forward to honoring area companies which make a significant contribution to the strength of our local economy.

### CRITERIA FOR NOMINATION:

The Greater Reading **Business Excellence Awards**, presented by the GRCA and KPMG LLP, honors the area's most dynamic for-profit businesses and their contributions to the success of the entire community. If your company, or a company with which you are familiar, qualifies by meeting all of the following criteria, please complete the nomination form and forward to KPMG LLP. The provision of accurate information is the responsibility of the nominee.

### ELIGIBLE COMPANIES MUST:

1. be a for-profit, public or privately-held;
2. be headquartered in Berks County or demonstrate that 50% of company revenue is generated from Berks County;
3. have annual revenues of at least \$1 million (Category 1) or \$250K+ (Category 2) in each of the three most recent fiscal years;
4. be a Greater Reading Chamber Alliance member, and;
5. submit supporting documentation for revenues with nomination form.

### AWARDS PRESENTATION

The Business Excellence Award winners will be honored at the GRCA's Annual Dinner held in May 2022.

### DEADLINE FOR NOMINATIONS

Deadline for nominations is **Friday, March 4, 2022**. In fairness to all nominees, no applications will be accepted after that date.

\*KPMG LLP reserves the right to make the final determinations as to qualification and of comparable revenue levels. All revenue figures will be held in the strictest confidence by KPMG LLP. The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization.

# ENTRY DEADLINE IS MARCH 4, 2022

No late forms will be accepted.

Nominee Company:

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Contact for Revenue Verification:

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Address:

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Telephone:

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Year Founded:

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Number of Employees:

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Chief Executive Officer/President:

*(Name to be listed on all external communication)*

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Headquarters Address:

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Nominated by:

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Please mark only one:

Category 1 (\$1M+ revenue for previous 3 years) \_\_\_

Category 2 (\$250K+ revenue for previous 3 years) \_\_\_

Business Description:

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Please mark only one:

Headquartered in Berks County \_\_\_

Headquartered elsewhere, but 50% of total annual revenue is generated from Berks County \* \_\_\_

*\*Please include supporting documentation of 50%+ Berks County revenue.*

**ANNUAL REVENUE** *(Rounded to the nearest thousand)*

Most recent fiscal year:

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1st prior fiscal year:

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2nd prior fiscal year:

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**REVENUE SUPPORT MAY INCLUDE:**

•Company income tax return *(page 1 only)*

•Audited, reviewed, compiled or internal financial statement, as applicable *(statement of income required only)*

**Please note:** A tax return does not need to be provided for the application. An internal financial statement or an auditor verified letter for support is sufficient.

**ENTRY OPTIONS:**

**Email:** Derek Shade [dshade@KPMG.com](mailto:dshade@KPMG.com)

*(Include "Business Excellence Awards" in subject.)*

**Fax:** Harrisburg KPMG Office 717.233.1101 Attn: Derek Shade

*Please note: If you do not receive a confirmation of receipt within 3-5 business days, please contact KPMG LLP directly.*

Form must be completed and submitted with proper documentation to be considered for an award.

**FOR MORE INFORMATION, CONTACT:**

Leah Fassnacht, Director of Communication & Marketing, GRCA, at [LFassnacht@greaterreading.org](mailto:LFassnacht@greaterreading.org).