

# TASTE OF BERKS

## Become a VENDOR!

SIGN UP TO BE A PART OF ONE OF THE BIGGEST FOODIE AND NETWORKING EVENTS IN BERKS COUNTY TO SHOWCASE YOUR FOOD, DRINKS AND WARES TO MORE THAN 600 PEOPLE.

### FREE FOR GRCA MEMBERS!

**\$100:** Not-Yet Members providing samples only (1 ticket)

**\$250:** Not-Yet Members selling items in the Maker's Market (1 ticket)

**\$500:** Taste of Berks GRCA Membership Bundle –  
A full year of benefits beyond Taste of Berks!



## New in 2022

- Sell your food, drinks and wares
- Be a part of the Go Buy Berks gift card program
- Be featured in a printed and digital holiday gift guide
- Maker's Market

## Returning in 2022

- Live music
- Photo booth
- Caricature artist



**SIGN UP DEADLINE:** Friday, Oct. 21

**TASTE OF BERKS:** Monday, Nov. 14

Abraham Lincoln Ballroom, Reading

**GR  
CA** | GREATER  
READING  
Chamber Alliance

# TASTE OF BERKS

## 2022 Food/Drink Vendor

Sign up to be a part of one of the biggest FOODIE and NETWORKING events in Berks County to showcase your food, drinks, and wares, to more than 600 people.

**We Provide:** \*See Guidelines for full details

Table / 1 chair  
Free admission for up to 2 employees  
Marketing and promotion for the event  
Inclusion in Go Buy Berks Gift Card Program  
Inclusion in 2022 Holiday Gift Guide

**You Provide:** \*See Guidelines for full details

Small food or beverage samples for 600 people  
Paper products & utensils  
Marketing materials for your business  
iPad, Square, Change to sell your product

### **PARTICIPATION AGREEMENT for FOOD/DRINK VENDOR**

(Please Print)

**Vendor Fee Selections** (choose one)

- ☐ Free for GRCA Members!
- ☐ \$100 – Not-Yet Members providing samples only (1 ticket)
- ☐ \$250 – Not-Yet Members selling items in the Maker's Market (1 ticket)
- ☐ \$500 – Taste of Berks GRCA Membership Bundle – A full year of benefits beyond Taste of Berks!

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Taste of Berks Membership Bundle:**

- Table in Maker's Market or Food Area / 1-2 chairs
- Free admission for up to 2 employees
- Marketing and promotion for the event
- Inclusion in Go Buy Berks Gift Card Program – County-wide gift card program
- Inclusion in 2022 Holiday Gift Guide
- Berks County Living magazine subscription & 10% off an ad
- Free attendance at Networking@Night Events (with opportunity to host or cater) – 4-6 per year!
- Opportunity to host/cater GRCA sponsored events through the year (we only use GRCA members!)
- Sponsorship and Advertising opportunities at Signature Events
- GRCA Business Member Directory Listing

## DAY OF EVENT NEEDS

(Please Print)

Contact Person: \_\_\_\_\_

Name of Business to  
be listed in Guide: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of two people working at event (using complimentary tickets):

1. *(if different than Contact person above)* \_\_\_\_\_

2. \_\_\_\_\_

Will you need an electrical outlet? **(Space is limited)** ☐ Yes ☐ No *\*\*no charge for electric*  
**[NOTE: Please bring your own extension cords and power strip. They will not be provided.]**

1. If yes to electric, number of 110 volt outlets \_\_\_\_\_ Approx. total amps \_\_\_\_\_

2. **6ft. Table** ☐ Need ☐ Don't Need because we are using our own custom display station.  
*(example board held up by wine barrels, ice cream cart rather than table, etc.)*

3. **Tablecloth** ☐ Need ☐ Don't Need because we are bringing our own.

4. Description of appliance[s] you will be using (if applicable):

\_\_\_\_\_

5. Other need[s] we may not have considered (if applicable):

\_\_\_\_\_

6. **Mandatory:** Food/Beverages you plan to serve (please complete to avoid duplicate entries):

\_\_\_\_\_

7. **Mandatory:** One sentence about what you are offering or your holiday specials, business logo/name, and website to be used in Holiday Gift Guide:

\_\_\_\_\_

8. **Mandatory:** Certificate of Insurance listing the **Greater Reading Chamber and Economic Development Corporation** as an additional insured due by November 1, 2022. Signature below confirming understanding.

\_\_\_\_\_

**To reserve your spot, please return this form no later than Oct. 21 (or until space is filled) to:**

Rachael Romig, Senior Director of Events & Special Programs

**Greater Reading Chamber Alliance**

606 Court St., Reading PA 19601

Or scan and email: [RRomig@GreaterReading.org](mailto:RRomig@GreaterReading.org)