

MAKE YOUR BUSINESS STAND OUT

2023 SIGNATURE EVENT SPONSORSHIPS

THE DINNER

The Dinner is GRCA'S marquee event of the year. The celebratory evening features a nationally

recognized speaker, the Greater Reading Business Excellence Awards, and an opportunity to network with a sell-out crowd of 850+ community business leaders and professionals.

Date: May 2023

CHAMBER ANNUAL PICNIC

A Berks County tradition, the GRCA's Annual Picnic is the last blast of summer! You'll enjoy meeting new

business contacts and seeing old friends in a fun atmosphere. This event receives significant media coverage. Typical attendance is 500 business members from a wide variety of industries, giving you access to a diverse mix of people that you won't find at any other GRCA event. The evening is punctuated by a home run derby.

Date: August 2023

BUILDING BERKS AWARDS & TRADE EXPO

GRCA's Building Berks Awards & Expo celebrates the economic growth, which is a result of the construction and development activity, in Berks County. Attendees are

a cross-section of real estate, construction, design, engineering and finance professionals.

Date: October 2023

Breakfast 4 Success

Breakfast4Success is held three times per year offering presentations on business and leadership strategies to grow your company

and people. Successful, area business leaders and professional speakers will teach you how to develop your skills to achieve your goals both professionally and personally.

Dates: February, June, October 2023

Networking @ NIGHT

GRCA's premier networking event, Networking@Night, is exclusively open to GRCA members to attend. Limited to one evening per month,

this event allows you to host an event at the site of your choosing — new branch, expansions, facility tours, etc. You can expect 50+ GRCA members to walk through your doors ready to mingle and hear from the host.

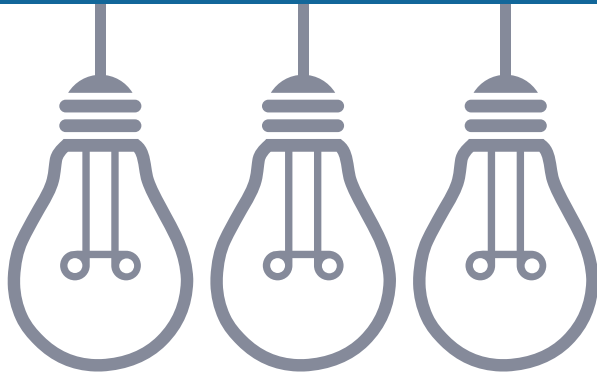
Dates: Third Thursdays of each month

TASTE OF BERKS

Taste of Berks showcases what GRCA members in hospitality, agriculture, event venues, food/ beverage vendors,

restaurants, and more have to offer! Newly added, the Makers Market will offer a place to purchase gifts for yourself & others. Also, learn more about our Go Buy Berks gift card, which can be used at any participating GRCA member vendor.

Date: November 2023



THE DINNER

Title Sponsor: \$15,000 – limited (non-compete)

- 20 tickets to event with VIP seating
- 20 tickets to VIP reception
- Group photo taken with speaker at VIP reception (or signed book, etc.)
- Company representation in opening video
- Company logo prominently displayed in “Thank you to Sponsors” presentation
- Company logo on invitation and prominently displayed on signage at the venue
- Full-page, color ad in program book as well as recognition as Title Dinner Sponsor in program book
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Platinum Sponsor: \$10,000 – limited (non-compete)

- 20 tickets to event with VIP seating
- 20 tickets to VIP reception
- Group photo taken with speaker at VIP reception (or signed book, etc.)
- Company logo prominently displayed in “Thank you to Sponsors” presentation
- Company logo on invitation and prominently displayed on signage at the venue
- Full-page, b&w ad in program book and recognition as Platinum Dinner Sponsor in program book
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Gold Sponsor: \$7,500 – limited

- 16 tickets to event with preferred seating
- 16 tickets to VIP reception
- Group photo taken with speaker at VIP reception (or signed book, etc.)
- Company logo prominently displayed in “Thank you to Sponsors” presentation
- Company name on invitation and Company logo displayed on signage at the venue
- Full-page, b&w ad in program book and recognition as Gold Sponsor in program book
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

THE DINNER

VIP Reception Sponsor: \$5,500 – limited

- 10 tickets to event with preferred seating
- 10 tickets to VIP Reception
- Group photo taken with speaker at VIP reception (or signed book, etc.)
- Company logo prominently displayed in “Thank you to Sponsors” presentation
- Company logo prominently displayed at the venue
- Half-page b&w ad in program book and recognition as VIP Reception Sponsor in program book
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Silver Sponsor: \$2,500 – unlimited

- 10 tickets to event with reserved seating
- Company name prominently displayed in “Thank you to Sponsors” presentation
- Recognition as Silver Sponsor in program book

Table Sponsor: \$1,650 – unlimited

- 10 tickets to event with reserved seating
- Company name displayed in “Thank you to Sponsors” presentation
- Recognition as Table Sponsor in program book

Berks Benefactor Sponsor: \$1,000 – unlimited

- 2 tickets to event donated in your name to deserving start-ups, students and nonprofits.
- Company name displayed in “Thank you to Sponsors” presentation
- Post-event eblast to highlight your company as Berks Benefactor
- Recognition in program book as a Berks Benefactor



CHAMBER ANNUAL PICNIC

Major Picnic Sponsor: \$10,000 – 1 exclusive or 2 co-exclusive (\$5,000 each)

- 25 tickets to the Picnic (\$10,000 level) or 15 tickets to the Picnic (\$5,000 level)
- Display table at event
- Company logo on Picnic entrance bracelets
- Company logo prominently displayed on videoboard
- 15-second company commercial over PA system during Berks Biz Home Run Derby (\$10,000 level)
- 2 home run derby participants (\$10,000 level) or 1 participant (\$5,000 level)
- 25 home run derby t-shirts (\$10,000 level) or 15 t-shirts (\$5,000 level) for your company attendees – Personalized with your logo
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Berks Biz Home Run Derby Sponsor: \$5,000 – 1 exclusive (NEW!)

- 15 tickets to the Picnic
- Display table at event
- Company logo on Home Run Derby t-shirts
- Company logo prominently displayed on videoboard
- 1 home run derby participant
- 15 home run derby t-shirts for your company attendees – Personalized with your logo
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Cornhole Tournament Sponsor: \$3,500 – 1 exclusive (NEW!)

- 10 tickets to the Picnic
- Display table near Cornhole Tournament
- Company logo on Cornhole Bracket
- Company logo prominently displayed on videoboard
- 1 home run derby participant
- 10 home run derby t-shirts for your company attendees – Personalized with your logo
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media



CHAMBER ANNUAL PICNIC

Supporting Picnic Sponsor: \$2,000 – 6 available

- 10 tickets to the Picnic
- Display table at event
- Company logo prominently displayed on videoboard
- 1 homerun derby participant
- 10 homerun derby t-shirts for your company attendees – Personalized with your logo
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Giveaway Sponsor: \$1,500 – 1 exclusive

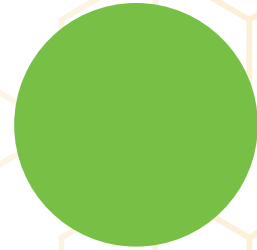
- 4 tickets to the Picnic
- Company name prominently displayed on videoboard
- 1 homerun derby participant
- Pre-event publicity through Chamber publications, website and social media

Live Music Sponsor: \$750 – 4 available

- 4 tickets to the Picnic
- Company logo on event signage at stage
- Company name prominently displayed on videoboard

Stadium Sponsor: \$350 – unlimited

- 2 tickets to the Picnic
- Company name prominently displayed on videoboard



BUILDING BERKS

AWARDS & TRADE EXPO



Premier Sponsor: \$10,000 – 1 available

- Keynote Welcome Address
- 10 tickets to event with preferred seating
- Company pull-up banner prominently displayed at event
- Display table at expo
- Company logo prominently displayed in the “Thank You to Sponsors” presentation
- Full-page, color ad in program book and recognition as Premier Sponsor
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Title Sponsor: \$5,000 - unlimited

- 8 tickets to event with preferred seating
- Company pull-up banner on display at event
- Display table at expo
- Company logo prominently displayed in the “Thank You to Sponsors” presentation
- Full-page, b&w ad in program book and recognition as Title Sponsor
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Platinum Sponsor: \$2,500 - unlimited

- 6 tickets to event
- Display table at expo
- Company logo displayed in the “Thank You to Sponsors” presentation
- Half-page, b&w ad in program book and recognition as Platinum Sponsor
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Gold Sponsor: \$1,000 - unlimited

- 4 tickets to event
- Company name displayed in the “Thank You to Sponsors” presentation
- Half-page, b&w ad in program book and recognition as Gold Sponsor
- Recognition in all Chamber initiated advertising, media and press releases

Bronze Sponsor: \$750 - unlimited

- 2 tickets to event
- Company name displayed in the “Thank You to Sponsors” presentation
- 3.5” x 2” b&w ad in program book

Table Sponsor: \$500 - unlimited

- 1 ticket to event
- Display table at expo
- Company name displayed in the “Thank You to Sponsors” presentation

TASTE OF BERKS

Major Taste of Berks Sponsor: \$10,000 – 1 exclusive or 2 co-exclusive (\$5,000 each)

- 20 tickets to the event (\$10,000 level) / 10 tickets to the event (\$5,000 level)
- Company logo on invitation & prominently displayed on signage at the venue
- Display table at event with your promotional products
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Experience Sponsor: \$1,500 – 5 available

- 6 tickets to the event
- Company logo prominently displayed on signage at the venue
- Display table at event with your promotional products
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Branded Bottled Water Sponsor: \$1,350 - 2 available

- 4 tickets to the event
- Bottled Water branded with your logo distributed to the vendor teams during set up, tear down, and during the event courtesy of your company
- Display table at event with your promotional products
- Pre-event publicity through Chamber publications, website and social media

Photo Sponsor: \$1,250 - 2 available

- 4 tickets to the event
- Your logo on free photobooth photos distributed to attendees
- Option to have your mascot (if applicable) or branded props in photo
- Display table at event with your promotional products
- Pre-event publicity through Chamber publications, website and social media

Live Music Sponsor: \$750 - 2 available (non-compete) or \$1,500 (exclusive)

- 6 tickets to the event (\$1,500 level) / 3 tickets to the event (\$750 level)
- Company name/logo on sign next to performance area
- Announcements by musical act recognizing sponsor company

Caricaturist Spot Sponsor: \$750 - 4 available

- 2 tickets to the event
- Company name/logo on sign next to artist's area providing free caricatures of attendees



Breakfast 4 Success

Series Sponsorship: \$2,500 - 3 exclusive

- 4 tickets to each breakfast event (3 events – Feb, June, Oct)
- Recognition as Breakfast4Success Series Sponsor
- Keynote Speaker Welcome or Closing (1 per event)
- Opportunity to have a display table with promotional products & information
- Recognition in all Chamber initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

Networking @NIGHT

Host Sponsorship: \$500 – 1 per event

- Opportunity to showcase your location to GRCA members
- Guests greeted by GRCA staff so you can enjoy your event
- Welcome Address & collaboration of run of event/guided tours/etc.
- Pre-event publicity through Chamber publications, website and social media

