

# CHAMBER INVESTMENT LEVELS

|   | COMMUNITY CHAMPION                  | COMMUNITY BUILDER                   | BUSINESS LEADER                     | BUSINESS CATALYST              | SMALL BUSINESS |
|---|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------------|----------------|
| <b>Benefit</b>  | <b>\$5,250+</b>                     | <b>\$2,625</b>                      | <b>\$1,575</b>                      | <b>\$1,050</b>                 | <b>\$525</b>   |
| Member Business Directory<br>DIY category listing   | 2 additional listings or categories | 2 additional listings or categories | 2 additional listings or categories | Additional listing or category | ★              |
| Member exclusive marketing opportunities  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Event hosting opportunities   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| New member welcome on social media, website, Breakfast4Success and Commerce Quarterly Magazine  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Business card ad in Commerce Quarterly  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Monthly Member Minute E-newsletter with opportunity for promotion   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Subscription to Berks County Living with 10% ad discount  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Vinyl window cling, Chamber Member GRCA logo  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Member2Member Discount promotions   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Monthly networking events   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Family Business Alliance Peer Groups  | \$200 credit                        | \$200 credit                        | \$400 fee                           | \$400 fee                      | \$400 fee      |
| Member exclusive pricing to GRCA Signature Events   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Business notary services  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Certificate of Origin discount  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Member exclusive pricing for events and training programs   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Human Resources Roundtable  | Full program                        | Full program                        | 2 sessions                          | \$50/1x                        | \$50/1x        |
| Savings on Member Exclusive Programs  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| 30-minute consultation with GRCA's Team of Experts  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Ribbon-cutting support and planning kit   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Workflow co-working space access  | \$120/month                         | \$120/month                         | \$120/month                         | \$135/month                    | \$150/month    |
| Job postings & volunteer opportunities  | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Sponsorship and advertising opportunities at all GRCA events and programs   | ★                                   | ★                                   | ★                                   | ★                              | ★              |
| Chamber Spotlight story/video on GRCA website   | ★                                   | ★                                   | ★                                   | ★                              |                |
| Professional development training credit  | \$100/1x                            | \$100/1x                            | \$100/1x                            | \$100/1x                       |                |
| Facebook Live/Social takeover   | 1x/year                             | 1x/year                             | 1x/year                             | 1x/year                        |                |
| Automatic membership to BCAC, together with biweekly state and federal legislative updates and invitations to BCAC legislative events | ★                                   | ★                                   | ★                                   |                                |                |
| Customized training   | 20% discount/1x                     | 10% discount/1x                     |                                     |                                |                |
| Sponsorship opportunity of Small Business level members   | ★                                   | ★                                   |                                     |                                |                |
| Mention in each edition of <i>Commerce Quarterly</i>  | ★                                   |                                     |                                     |                                |                |