

# TASTE OF BERKS

## Become a VENDOR!

SIGN UP TO BE A PART OF ONE OF THE BIGGEST FOODIE AND NETWORKING EVENTS IN BERKS COUNTY TO SHOWCASE YOUR FOOD, DRINKS AND WARES TO MORE THAN 600 PEOPLE.

### FREE FOR GRCA MEMBERS!

**\$100:** Future Members providing samples only (1 ticket)

**\$250:** Future Members selling items in the Maker's Market (1 ticket)

**\$525:** Taste of Berks GRCA Membership Bundle – A full year of benefits beyond Taste of Berks!



## New in 2023

- The Berkshire Mall will have ample parking, stores for shopping and photos with Santa, so guests can prepare for the holidays while they enjoy your samples.

- We will be featuring local wineries and breweries that will have the opportunity to sell take-home bottles.

## Returning in 2023

- Photo booth

- Maker's Market

- Holiday Gift Guide



**SIGN UP DEADLINE:** Friday, Oct. 27

**TASTE OF BERKS:** Monday, Nov. 20

The Berkshire Mall, Wyomissing

**GR  
CA** | GREATER  
READING  
Chamber Alliance



## 2023 Food/Drink Vendor

Sign up to be a part of one of the biggest FOODIE and NETWORKING events in Berks County to showcase your food, drinks, and wares, to more than 600 people.

**We Provide:** \*See Guidelines for full details

- Table / 1 chair
- Free admission for up to 2 employees
- Marketing and promotion for the event
- Inclusion in Go Buy Berks Gift Card Program
- Inclusion in 2023 Holiday Gift Guide

**You Provide:** \*See Guidelines for full details

- Small food or beverage samples for 600 people
- Paper products & utensils
- Marketing materials for your business
- iPad, Square, Change to sell your packaged food/drink product (full size take home items)

### PARTICIPATION AGREEMENT for FOOD/DRINK VENDOR

(Please Print)

**Vendor Fee Selections** (choose one)

- Free for GRCA Members!
- \$100 – Future Members providing samples only (1 ticket)
- \$525 – Taste of Berks GRCA Membership Bundle – A full year of benefits beyond Taste of Berks!

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Taste of Berks Membership Bundle:**

- Table in Food Area or Beer Garden / 1 chair
- Free admission for up to 2 employees
- Marketing and promotion for the event
- Inclusion in Go Buy Berks Gift Card Program – County-wide gift card program
- Inclusion in 2023 Holiday Gift Guide
- Berks County Living magazine subscription & 10% off an ad
- Free attendance at Networking@Night Events (with opportunity to host or cater) – 10-12 per year!
- Opportunity to host/cater GRCA sponsored events through the year (we only use GRCA members!)
- Sponsorship and Advertising opportunities at Signature Events
- GRCA Business Member Directory Listing
- Vinyl window sign, Chamber Member GRCA logo
- Member exclusive pricing for events and training programs
- Savings on member exclusive discount programs

## DAY OF CONTACT

(Please Print)

Name/s & Email/s of those working at event (using complimentary day-of event ticket/s):

1. Name: \_\_\_\_\_ Email: \_\_\_\_\_
2. Name: \_\_\_\_\_ Email: \_\_\_\_\_

## DAY OF EVENT NEEDS

(Please Print)

1. **6ft. Table**  Need  Don't Need because we are using our own custom display station.  
(example: board held up by wine barrels, ice cream cart rather than table, etc.)
2. **Tablecloth**  Need  Don't Need because we are bringing our own.
3. **Electricity** is VERY limited in the new venue. Due to this, we HIGHLY recommend utilizing non-electric items such as chafing dishes and sternos, battery operated items, etc. We can only provide electric for a minimal number of vendors and these vendors must provide a power strip and extension cord.  
 Need  Don't Need because we are bringing our own.

4. Description of appliance[s] you will be using (if applicable):

5. Other need[s] we may not have considered (if applicable):

6. **Mandatory**: Food/Beverage samples you plan to serve - please complete to avoid duplicate entries:

**\*\*SELLING ITEMS:** All vendors are able to sell their food/drinks however the for sale items must be prepackaged and full-size for take home only. Example: wine bottle sales, jarred foods, etc. are acceptable / Meals and full-sized foods are NOT acceptable for sale

7. **Mandatory**: One sentence about what you are offering or your holiday specials, business logo/name, and website to be used in Holiday Gift Guide:

8. **Mandatory**: Certificate of Insurance listing the **Greater Reading Chamber and Economic Development Corporation** as an additional insured due by November 1, 2023. Please sign below in understanding.

Signature:

**To reserve your spot, please return this form no later than Oct. 27 (or until space is filled) to:**

Rachael Romig, Senior Director - Events & Special Programs | [RRomig@GreaterReading.org](mailto:RRomig@GreaterReading.org)