

TASTE OF BERKS

Become a VENDOR!

SIGN UP TO BE A PART OF ONE OF THE BIGGEST FOODIE AND NETWORKING EVENTS IN BERKS COUNTY TO SHOWCASE YOUR FOOD, DRINKS AND WARES TO MORE THAN 600 PEOPLE.

FREE FOR GRCA MEMBERS!

\$100: Future Members providing samples only (1 ticket)

\$250: Future Members selling items in the Maker's Market (1 ticket)

\$525: Taste of Berks GRCA Membership Bundle – A full year of benefits beyond Taste of Berks!



New in 2023

- The Berkshire Mall will have ample parking, stores for shopping and photos with Santa, so guests can prepare for the holidays while they enjoy your samples.

- We will be featuring local wineries and breweries that will have the opportunity to sell take-home bottles.

Returning in 2023

- Photo booth

- Maker's Market

- Holiday Gift Guide



SIGN UP DEADLINE: Friday, Oct. 27

TASTE OF BERKS: Monday, Nov. 20

The Berkshire Mall, Wyomissing

**GR
CA** | GREATER
READING
Chamber Alliance



2023 Makers Market Vendor

Sign up to be a part of one of the biggest FOODIE and NETWORKING events in Berks County to showcase your food, drinks, and wares, to more than 600 people.

We Provide: *See Guidelines for full details

- Table / 1 chair
- Free admission for up to 2 employees
- Marketing and promotion for the event
- Inclusion in Go Buy Berks Gift Card Program
- Inclusion in 2022 Holiday Gift Guide

You Provide: *See Guidelines for full details

- Physical Product to sell (not only coupons)
- Marketing materials for your business
- iPad, Square, Change to sell your product
- **if selling food/beverage, please see #6*

PARTICIPATION AGREEMENT for MAKER'S MARKET

(must sell physical product)

(Please Print)

Vendor Fee Selections (choose one)

- Free for GRCA Members!
- \$250 – Future Members selling items in the Maker's Market (1 ticket)
- \$525 – Taste of Berks GRCA Membership Bundle – A full year of benefits beyond Taste of Berks!

Name: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

Taste of Berks Membership Bundle:

- Table in Maker's Market / 1 chair
- Free admission for 1 employee
- Marketing and promotion for the event
- Inclusion in Go Buy Berks Gift Card Program – County-wide gift card program
- Inclusion in 2023 Holiday Gift Guide
- Berks County Living magazine subscription & 10% off an ad
- Free attendance at Networking@Night Events (with opportunity to host or cater) – 10-12 per year!
- Opportunity to host/cater GRCA sponsored events through the year (we only use GRCA members!)
- Sponsorship and Advertising opportunities at Signature Events
- GRCA Business Member Directory Listing
- Vinyl window sign, Chamber Member GRCA logo
- Member exclusive pricing for events and training programs
- Savings on member exclusive discount programs

DAY OF CONTACT

(Please Print)

Name & Email of person working at event (using complimentary day-of event ticket):

1. Name: _____ Email: _____

DAY OF EVENT NEEDS

(Please Print)

1. **6ft. Table** Need Don't Need because we are using our own custom display station.
(example: board held up by wine barrels, ice cream cart rather than table, etc.)
2. **Tablecloth** Need Don't Need because we are bringing our own.
3. **Electricity** is VERY limited in the new venue. Due to this, we HIGHLY recommend utilizing non-electric items such as battery-operated items. We can only provide electric for a minimal number of vendors and these vendors must provide a power strip and extension cord.
 Need Don't Need because we are bringing our own.
4. Description of appliance[s] you will be using (if applicable):

5. Other need[s] we may not have considered (if applicable):

6. **Mandatory**: Items you plan to sell (must have physical product) - please complete to avoid duplicate entries:

7. **Mandatory**: One sentence about what you are offering or your holiday specials, business logo/name, and website to be used in Holiday Gift Guide:

8. **Mandatory**: Certificate of Insurance listing the **Greater Reading Chamber and Economic Development Corporation** as an additional insured due by November 1, 2023. Please sign below in understanding.

Signature:

To reserve your spot, please return this form no later than Oct. 27 (or until space is filled) to:

Rachael Romig, Senior Director - Events & Special Programs
RRomig@GreaterReading.org