

# BUSINESS LEADER BENEFITS

- ★ Member Business Directory DIY category listing (2 additional listings or categories)
- ★ Member exclusive marketing opportunities
- ★ Event hosting opportunities
- ★ New member welcome on social media, website, Breakfast4Success and *Commerce Quarterly* Magazine
- ★ Business card ad in *Commerce Quarterly*
- ★ Monthly Member Minute E-newsletter with opportunity for promotion
- ★ Subscription to Berks County Living with 10% ad discount
- ★ Vinyl window cling, Chamber Member GRCA logo
- ★ Member2Member Discount promotions
- ★ Monthly networking events
- ★ Family Business Alliance Peer Groups (\$400 fee)
- ★ Member exclusive pricing to GRCA Signature Events
- ★ Business notary services
- ★ Certificate of Origin discount
- ★ Member exclusive pricing for events and training programs
- ★ Human Resources Roundtable (2 sessions)
- ★ Savings on Member Exclusive Programs
- ★ 30-minute consultation with GRCA's Team of Experts
- ★ Ribbon-cutting support and planning kit
- ★ Workflow co-working space access (\$135/month)
- ★ Job postings & volunteer opportunities
- ★ Sponsorship and advertising opportunities at all GRCA events and programs
- ★ Chamber Spotlight story/video on GRCA website
- ★ Professional development training credit (\$100/1x)
- ★ Facebook Live/Social takeover (1x/year)
- ★ Automatic membership to BCAC, together with biweekly state and federal legislative updates and invitations to BCAC legislative events

