

TRAIN TALENT to RETAIN TALENT

Become an in-demand employer by investing in the development of your employees. Employers who refuse to invest in their employees, risk increased turnover and suboptimal financial performance.

So, what is the optimal way to develop your employees?
The Greater Reading Chamber Alliance (GRCA) provides this easy-to-follow training path to retain top talent.

GRCA
**GREATER
READING**
Chamber Alliance

3. ESSENTIALS OF EFFECTIVE MANAGEMENT

Commitment to organizational growth requires a commitment to ongoing leadership development. This two-part program is designed for supervisors, managers and leaders wanting to breakthrough to the next level of growth and effectiveness.

5. CUSTOMIZED TRAINING

Customized training addresses your organization's unique business needs with targeted learning objectives and a specific structure to meet your learning needs.

1. LEAD WORKER CERTIFICATE PROGRAM

This program is designed for employees who are responsible for overseeing front-line employees and establishing open communication, setting clear expectations and giving feedback to improve performance.

2. SUPERVISOR CERTIFICATE PROGRAM

This three-module program is ideal for recently promoted supervisors or an experienced supervisor wanting to sharpen and broaden their skills.

4. LEADERSHIP ACADEMY

The Academy is an extensive program that is perfect for teams or departments wanting to reach their full performance potential or to prepare themselves for rapid growth.