

2024 SPONSORSHIP GUIDE

women²women

GROW · CONNECT · LEAD

Women2Women (W2W) is Greater Reading Chamber Alliance's catalyst for developing women leaders and connecting women from diverse backgrounds to learn, share ideas and mentor each other.

Women2Women offers a forum for women to create connections, gain knowledge, and build strategic alliances to foster their personal potential and career advancement. Joining the network is open to all who support women.



Sponsor Benefits	Title: \$10,000 Non-compet	Diamond: \$7,500 Non-compet	Platinum: \$5,000	Gold: \$2,500
Logo on website	*	*	*	*
Recognition in advertising, media & press releases	*	*	*	*
Podium recognition at events	*	*	*	*
Recognition in quarterly W2W Magazine	*	*	*	*
Recognition on website	*	*	*	*
Recognition on all program agendas	Logo	Logo	Logo	Name
Table at Annual Conference + Expo	*	*	*	*
Tickets to monthly W2W & Mujer events	10	8	4	3
Tickets to Evening of Empowerment	8	6	5	2
Tickets to W2W Conference + Expo	5	4	3	2
Spotlight in W2W E-Newsletter + website	*	*	*	
Monthly Workshop Speaker Welcome		*	*	
Seat on Advisory Council	1	1		
Signature Event Keynote Welcome or Closing	*			

Additional options

De Mujer a Mujer Sponsor: \$1,500+

Events are presented in Spanish with English translation handout.

- Company name on website
- Podium recognition at all W2W events and programs
- Company name on all program agendas
- 1 Ticket to monthly W2W & De Mujer a Mujer events
- 1 Ticket to fall signature event Evening of Empowerment
- 1 Ticket to all day W2W Conference + Expo

Women in Business Sponsor: \$1,000

Women-owned businesses, female entrepreneurs & nonprofits

- Company name on website
- Podium recognition at all W2W events and programs
- Company name on all program agendas
- 1 Ticket to monthly W2W & De Mujer a Mujer events
- 1 Ticket to fall signature event Evening of Empowerment
- 1 Ticket & vendor table to all day W2W Conference + Expo

Help Getting Women Involved

As a sponsor of the program, you have access to a complimentary onsite information session about Women2Women, its impact and all we do! Having someone come in and explain the impacts always makes a difference. We can also share a video with the same content to include in a newsletter for your company.

For Berks W2W sponsorships, contact Katie Johnsen.

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