

# Developing Women Leaders

women2women  
GROW · CONNECT · LEAD

ANNUAL IMPACT REPORT

## GOALS

**Define Volunteer Roles & Responsibilities**

**Future Leaders Events & Outreach**

**Conduct De Mujer a Mujer Programs in Spanish**

## DETAILS

Connect all W2W Volunteers - Council, R&D, & Editorial Committees

Host events for high school & college students to engage with professional women

Present 3 programs entirely in Spanish to bring new attendees

## OUTCOMES

- Invited all 50 volunteers to a Mixer to meet & identify program impact
- Formed a Governance Committee
- 2 events hosted, 200+ attendees
- Average 50% students
- Offered free headshots to 100+
- Held 3 programs in Spanish
- Highlighted stories of 3 De Mujer a Mujer winners

## OUR COMMUNITY GROWTH

**1,744**  
INSTAGRAM  
FOLLOWERS

**2,025**  
LINKEDIN  
MEMBERS

**4,059**  
FACEBOOK  
FOLLOWERS

**6,000+**  
E NEWSLETTER  
CONTACTS



The biggest impact Women2Women has had on me is being welcoming and showing me how to show up for the community while showing up as my authentic self... there is a true community here. Women2Women has given me a home.

SARAH MCDANIEL - ASSURED PARTNERS

## SPONSOR & COMPANY OUTREACH

In 2024, Women2Women presented to local businesses to share the mission of Women2Women, engage the sponsor workforce, and grow the program's reach.

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2024

Thank You  
Sponsors!

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2024

## TITLE SPONSORS

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UGI Energy Services / UGI Utilities  
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VISIONS Federal Credit Union

## WOMEN IN BUSINESS

GAGE Personnel  
M.J. Reider Associates  
RC-J Consulting Associates LLC  
Sweet Street Desserts  
VA Productions

## DE MUJER A MUJER

HGSK Lawyers  
Truist

The mission of Women2Women is to empower, connect, and inspire women to achieve their full potential. By fostering meaningful relationships, providing leadership development, and supporting women in every aspect of their life, we create opportunities for personal and professional growth.

JACKIE STILES  
DIRECTOR - WOMEN2WOMEN