



# JOIN THE MOVEMENT!

## Invest in Economic Development NOW

The Greater Reading Chamber Alliance (GRCA) has a \$1 million annual budget dedicated to driving crucial economic development initiatives across Greater Reading. While the Berks County Commissioners provide substantial financial support, contributions from the private sector are essential to sustaining and expanding our impact.

### Why Invest in GRCA?

**Force for Change:** GRCA is a catalyst for economic growth and innovation. Your investment supports a powerful force for positive change.

**What's in it for Your Business?:** Beyond the immediate benefits, investing in GRCA means aligning with a network of forward-thinking businesses and leaders. You'll gain access to exclusive partnerships, cutting-edge projects, and a thriving economic environment that fosters growth and success.

**It's Urgent:** The time to act is NOW. With a convergence of strategic projects and partnerships, the momentum is building. Don't miss out on this unique opportunity to be at the forefront of economic development in Greater Reading.

If you would like to support this ongoing work to build our Greater Reading economy, become an investor today. Your journey to becoming an economic development investor can begin with an initial investment as low as \$1,000, with opportunities to grow your commitment in future years.

**Act Now!** Secure your place among the leaders shaping the future.



### Benefits:

- Quarterly digital reports and updates on Economic Development programs and projects
- Quarterly Intelligence Reports featuring economic data and analysis at the local, state and federal levels
- Monthly Economic Development news
- Thank you for your investment via social media and Commerce Quarterly magazine
- Invitation to Annual Meeting/Investor Thank You event
- Company logo recognition on GRCA website\*

\*\$10,000+ investment required

### Looking Ahead – Why Your Investment Matters:

Your continued support will enable GRCA to:

- Expand workforce development programs and support small businesses.
- Unlock additional funding opportunities to drive business growth.
- Enhance infrastructure initiatives to attract new businesses and residents.

**Join us in driving Greater Reading's economic future. Your investment will help fuel the next wave of business expansion and job creation.**

# WE ARE GREATER TOGETHER!



For more information on Economic Development Investment at the Greater Reading Chamber Alliance, please contact Lucine Sihelnik at [LSihelnik@greaterreading.org](mailto:LSihelnik@greaterreading.org) or 610.898.7798