



The focus of the **MFG Industry Partnership** is to convene leaders in the manufacturing industry around shared challenges, opportunities and programming. With the support of educational partners and workforce development organizations, this public-private partnership brings all stakeholders to the table to create solutions for sustainable change to ensure economic growth and success.

**Dates:** Quarterly

### **MFG E-Newsletter Sponsor: \$1,000 – 4 available**

The MFG Newsletter provides timely updates on the latest trends in manufacturing, incumbent worker training grants, educational programs and upcoming events. It is delivered monthly to more than 1,200 inboxes and has an average open rate of 28%.

- Company name displayed in monthly E-Newsletter (10-12 per year)
- Company logo prominently displayed on the [Industry Partnerships webpage](#)
- Spotlight in E-Newsletter linking to the [Industry Partnerships webpage](#)
- 1 ticket to annual MFG Summit

### **MFG IP Meeting Sponsor: \$500 – 1 per event**

These meetings bring together 25 to 50 attendees to discuss shared challenges as well as best practices within the manufacturing industry. This also is an opportunity to discuss workforce trends and connect manufacturing professionals with resources to strengthen their businesses.

- 2-minute welcome and comments
- Company logo prominently displayed on the [Industry Partnerships webpage](#)
- Company logo on Meeting Agenda & Minutes shared before and after meeting
- Spotlight in Manufacturing E-Newsletter following meeting
- 2 tickets to annual MFG Summit

### **MFG Mixers – 1 per event**

Are you interested in hosting a manufacturing mixer? Come socialize and network with manufacturing professionals in a relaxed environment. The MFG IP brings attendees to your location.

- 2-minute event welcome and comments
- Company logo prominently displayed on Workforce website and event registration page
- Spotlight in E-Newsletter linking to event registration page
- Recognition in all Chamber-initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

### **MFG Tour & Networking – 1 per event**

Are you interested in hosting a tour and networking lunch at your business? This brings attendees to your location.

- Welcome and tour of your business followed by light lunch and networking
- Company logo prominently displayed on Workforce website and event registration page
- Spotlight in E-Newsletter linking to event registration page
- Recognition in all Chamber-initiated advertising, media and press releases
- Pre-event publicity through Chamber publications, website and social media

**For Workforce Development sponsorships with the Greater Reading Chamber Alliance, contact Keith Stamm.**

kstamm@greaterreading.org | 610-898-7776

# MFG Summit

The region's premier, annual **MFG Summit**, is held during the nationally-recognized MFG Month. The Greater Reading region celebrates manufacturing as our highest-priority industry, and shares a dedication to the industry's success with all of our neighboring partners, training providers and employers in ten surrounding counties.

**Date:** October 28, 2025

| Sponsor Benefits   | Platinum:<br>\$2,500 | Gold:<br>\$1,500 | Silver:<br>\$750 | Bronze:<br>\$500 |
|--|----------------------|------------------|------------------|------------------|
| Event tickets  | 6 reserved           | 4 reserved       | 2                | 1                |
| Logo in sponsor presentation                             | *                    | *                | *                | *                |
| Recognition in event program                             | Logo                 | Logo             | Name             | Name             |
| Support to local students to attend event free of charge | *                    | *                | *                | *                |
| Pre-event publicity                                      | *                    | *                | *                |                  |
| Logo on event signage                                    | *                    | *                | *                |                  |
| Add materials to swag bags                               | *                    | *                |                  |                  |
| Recognition in advertising, media & press releases       | *                    | *                |                  |                  |
| Event display table                                      | *                    | *                |                  |                  |
| Welcome/Closing remarks                                  | *                    |                  |                  |                  |
| 1-min. company commercial played at start/end of event   | *                    |                  |                  |                  |

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