

# 2026 SPONSORSHIP GUIDE

Berks



Family Business Alliance

The Berks Family Business Alliance (FBA), a program of the Greater Reading Chamber Alliance (GRCA), is a leading resource in Berks County serving family and closely held businesses of all sizes, by providing diverse programming and numerous interactive opportunities to local businesses.

In addition to a full slate of professionally facilitated programs on traditional business topics, we explore the unique challenges that are faced by family business owners and their employees.



Sponsor Benefits	Primary: \$10,000 1 exclusive	Major: \$5,000 Industry exclusive	Signature: \$5,000 1 exclusive	Program: \$2,500 Unlimited	Family Champion: \$1,000 Unlimited
Speaking opportunity	*	*			
Table at quarterly events	*	*	*		
Advisory Council seats	2	2	1		
Logo on all day-of marketing & agendas	*	*	*	*	
Subject Matter Experts	6	6	3	1	
Recognition in <i>Commerce Quarterly</i>	*	*	*	*	*
Podium recognition	*	*	*	*	*
Tickets to quarterly events	10	6	6	4	2
Recognition in monthly FBA e-newsletters	*	*	*	*	*

Enjoy a 10% discount for additional tickets beyond complimentary tickets.

For Family Business Alliance sponsorships, contact Jackie Stiles

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