

2026 SPONSORSHIP GUIDE

women²women
GROW · CONNECT · LEAD

Women2Women (W2W) is Greater Reading Chamber Alliance's catalyst for developing women leaders and connecting women from diverse backgrounds to learn, share ideas and mentor each other.

Women2Women offers a forum for women to create connections, gain knowledge, and build strategic alliances to foster their personal potential and career advancement. Joining the network is open to all who support women.



Sponsor Benefits	Title: \$10,000 Non-compete	Diamond: \$7,500 Non-compete	Platinum: \$5,000
Committee seat	1	1	
Speaker welcome	Signature event keynote	Monthly workshop	Monthly workshop
Spotlight in W2W E-Newsletter & website	★	★	★
Recognition in social media & web event listings	★	★	★
Podium recognition at events	★	★	★
Recognition in quarterly W2W Magazine	★	★	★
Recognition on website	★	★	★
Recognition on all program agendas	Logo	Logo	Logo
Table at Annual Conference + Expo	★	★	★
Tickets to monthly W2W & Mujer events	10	8	5
Tickets to Evening of Empowerment	8	6	4
Tickets to W2W Conference + Expo	5	4	3
Recognition in monthly W2W e-newsletters	★	★	★

Enjoy a 10% discount for additional tickets beyond complimentary tickets.

Help Getting Women Involved

As a sponsor of the program, you have access to a complimentary onsite information session about Women2Women, its impact and all we do! Having someone come in and explain the impacts always makes a difference. We can also share a video with the same content to include in a newsletter for your company.

For Berks W2W sponsorships, contact Jackie Stiles.

jstiles@greaterreading.org | 610-898-7785

Additional options

Community Service Sponsor: \$4,500

- Recognition as the exclusive Community Service Sponsor for the 2026 Women2Women season
- Logo placement on all Community Service event materials
- Company spotlight (logo & brief description) in the W2W magazine's Community Impact section
- Recognition in social media & web event listings
- Opportunity for company representative to welcome attendees at one community service event
- Company name on website
- 4 Tickets to monthly W2W & Mujer events
- 2 Tickets to Evening of Empowerment
- 2 Tickets to all day W2W Conference + Expo
- Recognition in monthly W2W e-newsletters

Gold Sponsor: \$2,500

- Recognition in social media & web event listings
- Podium recognition at events
- Recognition in quarterly W2W Magazine
- Company name on website
- Company name on all program agendas
- Table at Annual Conference + Expo
- 3 Tickets to monthly W2W & Mujer events
- 2 Tickets to Evening of Empowerment
- Recognition in monthly W2W e-newsletters

Swag Sponsor: \$2,000 (2 available)

- One branded item (flyer or swag) in W2W Conference + Expo guest bag
- Company name on website
- Company name on all program agendas
- 1 Ticket to monthly W2W & De Mujer a Mujer events
- 1 Ticket to fall signature event, Evening of Empowerment
- 1 Ticket to all day W2W Conference + Expo
- Recognition in monthly W2W e-newsletters

De Mujer a Mujer Sponsor: \$1,500+

Events are presented in Spanish with English translation handout.

- Company name on website
- Podium recognition at all W2W events and programs
- Company name on all program agendas
- 1 Ticket to monthly W2W & De Mujer a Mujer events
- 1 Ticket to fall signature event Evening of Empowerment
- 1 Ticket to all day W2W Conference + Expo
- Recognition in monthly W2W e-newsletters

Women in Business Sponsor: \$1,000

Women-owned businesses, female entrepreneurs & nonprofits

- Company name on website
- Podium recognition at all W2W events and programs
- Company name on all program agendas
- 1 Ticket to monthly W2W & De Mujer a Mujer events
- 1 Ticket to fall signature event Evening of Empowerment
- 1 Ticket & vendor table to all day W2W Conference + Expo
- Recognition in monthly W2W e-newsletters

Lean In Sponsor: \$500

- Recognition as a Lean In Circle Sponsor for the 2026 program
- Logo displayed on Lean In Circle meeting materials
- Listing on the W2W website under Lean In Circle supporters
- Social media thank you post
- Recognition in monthly W2W e-newsletters