

THE DINNER

The Dinner is GRCA'S marquee event of the year. The celebratory evening features a nationally recognized speaker, the Greater Reading Business Excellence Awards, and an opportunity to network with a sell-out crowd of 850+ community business leaders and professionals.

Date: May 2026

Sponsor Benefits	Title: \$20,000 Exclusive	Platinum: \$15,000 Limited	Gold: \$7,500 Limited	VIP: \$6,000 Limited
Exclusive event naming rights	*			
Opening video presentation (1 min.)	*			
Welcome speech	*			
Logo featured on event artwork	*			
Logo featured on web landing page	*	*		
Social media story highlight (30-sec.)	*	*		
Recognition in press release	*	*	*	
Event tickets & VIP entry	20 VIP	20 VIP	14 VIP	10 VIP
Sponsor logo in thank you video	*	*	*	*
Photo with speaker	*	*	*	*
Logo on individual signage	*	*	*	*
Video board ad	*	*	*	*
Recognition on arena's digital banner	*	*	*	*
Recognition on social media	*	*	*	*
Premium seating	*	*	*	*



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Additional options

Concierge Sponsor: \$6,500 Exclusive

- Opportunity to welcome the keynote speaker upon arrival at the venue
- Photo with speaker
- Recognition on social media
- Recognition of the arena's digital banner
- Name on signage
- 10 VIP event tickets
- Premium seating
- Company name displayed in "Thank you to Sponsors" video
- Recognition as Concierge Sponsor on arena's digital banner

Signature Drink Sponsor: \$6,000 Exclusive, limited

- Branded signature cocktail named in your company's honor
- Logo displayed prominently at all bar areas & cocktail tables
- Name on signage
- 5 VIP event tickets
- Premium seating
- Company name displayed in "Thank you to Sponsors" video
- Recognition as Signature Drink Sponsor on arena's digital banner



Experience Sponsor: \$5,000 Exclusive, limited

- Create branded space for 850+ guests and may include photo opportunity backdrop
- Branded signature cocktail named in your company's honor
- Name on signage
- 10 event tickets
- Premium seating
- Company name displayed in "Thank you to Sponsors" video
- Recognition as Experience Sponsor on arena's digital banner



Swag Sponsor: \$2,000+ cost of swag item Exclusive

- 10 event tickets
- Name on signage
- Company name displayed in "Thank you to Sponsors" video
- Recognition as Swag Sponsor on arena's digital banner



Table Sponsor: \$2,000 Unlimited

- 10 event tickets
- Name on signage
- Company name displayed in "Thank you to Sponsors" video
- Recognition as Table Sponsor on arena's digital banner