



Ambassador Application

Full Name:

Title/Position:

Company/Organization:

Industry:

Work Address:

Phone Number:

Email Address:

Website (optional):

PLEASE PROVIDE A PROFESSIONAL HEADSHOT WITH YOUR APPLICATION

About You

1. Briefly describe your role and responsibilities at your organization:

2. Why are you interested in becoming a GRCA Ambassador?

3. How do you currently engage with the GRCA (events, committees, volunteering, etc.)?

4. What strengths, skills, or experiences would you bring to the Ambassador Program?

5. Are there specific industries, member types or community groups you are especially passionate about supporting?

Ambassador Responsibilities

Ambassadors are expected to:

Attend GRCA events throughout the year

- Understanding and ability to convey membership benefits and value
- Welcome and support new members and assist with member engagement
- Willingness to make member referrals to GRCA Membership Team
- Participate in Ambassador meetings and communications
- Represent the GRCA in a professional and positive manner

Ambassador Benefits

- Listed on the GRCA Website on our dedicated ambassador page
- GRCA Ambassador Badge
- Invite to attend and table at New Member Mixers (3x per year)
- (1) Free Ticket to a Breakfast4Success event
- Additional exposure through GRCA marketing (Ambassador Spotlight in Member Minute e-newsletter, Commerce Quarterly highlights, etc.)
- Priority volunteering opportunities
- Invite to Ambassador Appreciation Lunch
- Participation in Ambassador of the Year Award (given to ambassador that contributes the most member referrals)

Do you acknowledge these expectations and benefits and commit to participating actively in the program?

☐ Yes ☐ No

Program Fee

Beginning in 2026, the Ambassador Program includes a **\$100 annual fee**.

(Membership Levels of Business Leader and higher are eligible for (1) ambassador at no cost).

Do you acknowledge and accept the program fee?

☐ Yes ☐ No

Signature

By submitting this application, I affirm that the information provided is accurate and that I understand the expectations of GRCA Ambassadors.

Signature: _____

Date: _____

Please submit application and headshot to the

Dallan Yoh, Director of Membership, at dyoh@greaterreading.org