



## Ambassador Application

**Full Name:**

**Title/Position:**

**Company/Organization:**

**Industry:**

**Work Address:**

**Phone Number:**

**Email Address:**

**Website (optional):**

**PLEASE PROVIDE A PROFESSIONAL HEADSHOT WITH YOUR APPLICATION**

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### About You

**1. Briefly describe your role and responsibilities at your organization:**

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**2. Why are you interested in becoming a GRCA Ambassador?**

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**3. How do you currently engage with the GRCA (events, committees, volunteering, etc.)?**

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**4. What strengths, skills, or experiences would you bring to the Ambassador Program?**

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**5. Are there specific industries, member types or community groups you are especially passionate about supporting?**

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## Ambassador Responsibilities

Ambassadors are expected to:

Attend GRCA events throughout the year

- Understanding and ability to convey membership benefits and value
- Welcome and support new members and assist with member engagement
- Willingness to make member referrals to GRCA Membership Team
- Participate in Ambassador meetings and communications
- Represent the GRCA in a professional and positive manner

## Ambassador Benefits

- Listed on the GRCA Website on our dedicated ambassador page
- GRCA Ambassador Badge
- Invite to attend and table at New Member Mixers (3x per year)
- (1) Free Ticket to a Breakfast4Success event
- Additional exposure through GRCA marketing (Ambassador Spotlight in Member Minute e-newsletter, Commerce Quarterly highlights, etc.)
- Priority volunteering opportunities
- Invite to Ambassador Appreciation Lunch
- Participation in Ambassador of the Year Award (given to ambassador that contributes the most member referrals)

**Do you acknowledge these expectations and benefits and commit to participating actively in the program?**

Yes       No

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### Program Fee

Beginning in 2026, the Ambassador Program includes a **\$100 annual fee**.  
(Membership Levels of Business Leader and higher are eligible for (1) ambassador at no cost).

#### Do you acknowledge and accept the program fee?

Yes       No

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### Signature

By submitting this application, I affirm that the information provided is accurate and that I understand the expectations of GRCA Ambassadors.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please submit application and headshot to the**

**Dallan Yoh, Director of Membership, at [dyoh@greaterreading.org](mailto:dyoh@greaterreading.org)**