

Developing Women Leaders

women2women
GROW · CONNECT · LEAD

ANNUAL IMPACT REPORT

GOALS

ReLaunch Governance Committee

DETAILS

Reestablished the W2W Governance Committee to engage key stakeholders in leadership roles

OUTCOMES

- Successfully reengaged or recruited a core group of leaders to grow W2W volunteers
- Successfully launched inaugural Golf Initiative
- Increased member engagement through new, non-traditional networking program
- Increased participation from young professionals across W2W programming
- Strengthened pipeline for future W2W leaders and volunteers

Expand Engagement Through New Initiatives

Launched a new W2W Golf Initiative to create a unique, relationship-building experience

Grow Next Generation Pipeline

Created the EmpowHER Award to engage emerging leaders and young professionals

OUR COMMUNITY GROWTH

1,919
INSTAGRAM
FOLLOWERS

282
LINKEDIN
FOLLOWERS

4,195
FACEBOOK
FOLLOWERS

5,000+
ENEWSLETTER
CONTACTS

14

Events in 2025

20

Woman-owned businesses promoted

50

Volunteers meeting monthly

994+

Unique event attendees

1,483+

2025 event attendees

There is so much power to being among so many amazing women in the community! Attending [W2W events] is a treat I give to myself!

CONFERENCE ATTENDEE

SPONSOR & COMPANY OUTREACH

In 2025, Women2Women presented to local businesses to share the mission of Women2Women, engage the sponsor workforce, and grow the program's reach.

Jackie Stiles
610-898-7785

jstiles@greaterreading.org

2025

Thank You
Sponsors!

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2025

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Penn State Health St. Joseph

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SWAG SPONSOR

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WOMEN IN BUSINESS

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GAGE Personnel
Irish Creek Construction

The mission of Women2Women is to empower, connect, and inspire women to achieve their full potential. By fostering meaningful relationships, providing leadership development, and supporting women in every aspect of their life, we create opportunities for personal and professional growth.

JACKIE STILES
DIRECTOR - WOMEN2WOMEN