

MEET
Greater
READING



Welcome!

“Greater Reading is a great place to live, especially if you are a person who wants to get involved in the community to make a difference. The community is full of innovators and problem solvers who want to share their knowledge with others for the greater good.”
 -Eric Garcia, Elementary Gifted/Innovation Teacher, Reading School District

WHY GREATER READING?

Located in southeastern Pennsylvania, Greater Reading offers a compelling blend of experiences: the energy of a growing urban center, the ease of suburban living and the tranquility of surrounding countryside. Its strategic location places you within one to three hours of East Coast hubs like Philadelphia, New York City and Washington, D.C. With access via Reading Regional Airport, and the anticipated return of passenger rail, Greater Reading is on the move.

But this region is far more than a convenient stop between major cities; it's a vibrant destination in its own right. Our diverse economy is anchored by top employers in advanced manufacturing, healthcare, including renowned institutions like Reading Hospital and Penn State Health St. Joseph, and education, with nationally ranked universities such as Alvernia University, Albright College and Kutztown University. It's also a place where small businesses thrive, innovation is embraced and opportunity exists at every stage of life.

Greater Reading is a community where cultures and connections flourish. We proudly celebrate our diverse traditions, creativity and voices that enrich every corner of the region. From the Puerto Rican Day Parade to the Oley Valley Community Fair to the global flavors in our restaurants, you will find a vibrant mix of people and perspectives.

Here, you can enjoy a high quality of life without the high price tag. From a thriving arts scene and outdoor gems like Nolde Forest and Mount Penn Preserve to farm-fresh food and walkable main streets, Greater Reading offers beauty, value and charm in every season. Explore independent shops like Paisley & Company in Kutztown, stroll local parks and mark your calendar with community events year-round.

With four distinct seasons — from snow-covered trails and spring blooms to lively summer festivals and the fiery colors of fall — there's always something new to discover.

We invite you to meet Greater Reading, PA, and imagine a greater life here.

LIVE WELL!

GREATER Reading

With a median home price well below nearby metro areas, Greater Reading offers space to grow, whether you're buying your first home, raising a family or enjoying the quiet of the countryside. The region is home to many vibrant neighborhoods, each with its own character, excellent schools and diverse housing options.

RANKED #5
 Most Diverse County in PA (Niche.com)

RANKED #13
 Best County in PA for Outdoor Activities

RANKED #15
 Best County in PA for Young Professionals (Niche.com)

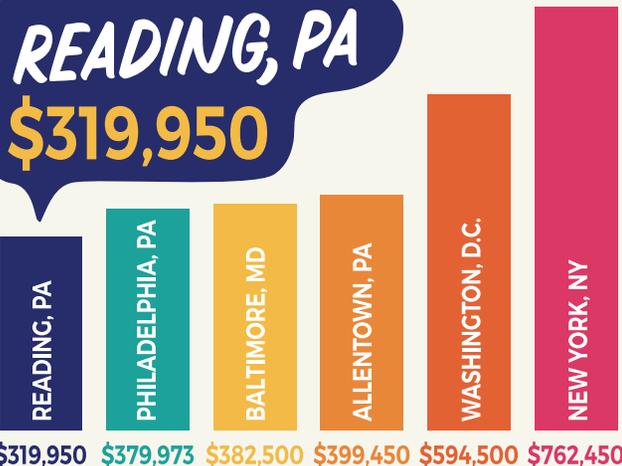
24 min AVERAGE COMMUTE
 -SHORTER THAN U.S. AVERAGE

WHICH NEIGHBORHOOD IS RIGHT FOR YOU?

Scan the code to take our quick and fun neighborhood quiz to discover which one is the perfect match for your lifestyle and personality. Finding your dream home has never been easier!



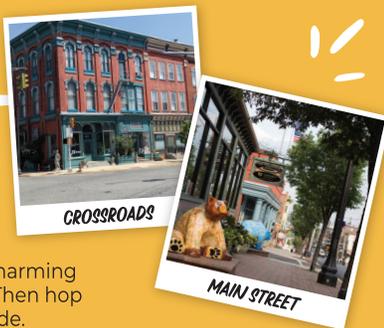
MEDIAN HOME LISTING PRICES



COUNTY POPULATION:
439,000+

OUR NEIGHBORHOODS

BOYERTOWN, PA A blend of small-town charm, featuring historic properties and newer suburban developments that cater to families and individuals alike. Whether you're in the mood for a fantastic cup of coffee from Brakeman's Café or seeking a unique gift from Stellar House Gifts, Boyertown's charming shops have everything you need for a perfect shopping trip. Then hop on the historic Colebrookdale Railroad for an unforgettable ride.



CENTRE PARK HISTORIC DISTRICT, READING, PA If you thrive in an urban lifestyle, you'll love the beautifully restored Victorian homes and modern apartments nestled in historic buildings. Bringing a four-legged friend along? You'll love the walkable neighborhood just a short stroll to Downtown Reading. Sports enthusiasts will appreciate the proximity to FirstEnergy Stadium, home of the Reading Fightin' Phils!



HAMBURG, PA The area offers a diverse range of housing options, from historic homes to new developments, located near outdoor adventures and community amenities. If you love connecting with nature, you'll never run out of trails to explore. Lace up your hiking boots and head to Hawk Mountain Sanctuary for breathtaking views then refuel at 1787 Brewing Company.



KUTZTOWN, PA With historic homes and modern apartments close to the vibrant downtown and Kutztown University, housing options abound. Enjoy a relaxing day at the award-winning Folino Estate Vineyard & Winery, an ice cream at Pop's Malt Shoppe or unwind with a brew at Saucony Creek Kutztown Brewery + Pub.



MUHLENBERG, PA A suburban paradise just outside Reading's city limits, offering a range of housing options from single-family homes to townhouses and apartment complexes, catering to various lifestyles. For family fun, visit Schell's Restaurant, Dairy Swirl and Miniature Golf. Don't miss the Fairgrounds Farmers Market for fresh produce and local goods, making Muhlenberg a great place to create memories.

WERNERSVILLE, PA Seeking a bit more space and tranquility? Wernersville offers housing options including single-family homes and cozy townhouses, ideal for those who appreciate a suburban feel with scenic views. The town also boasts excellent dining options, like Calabria Italian Restaurant. Explore the downtown area, where you'll find Five & Divine, a unique gift shop, and The Cone, serving delicious ice cream!

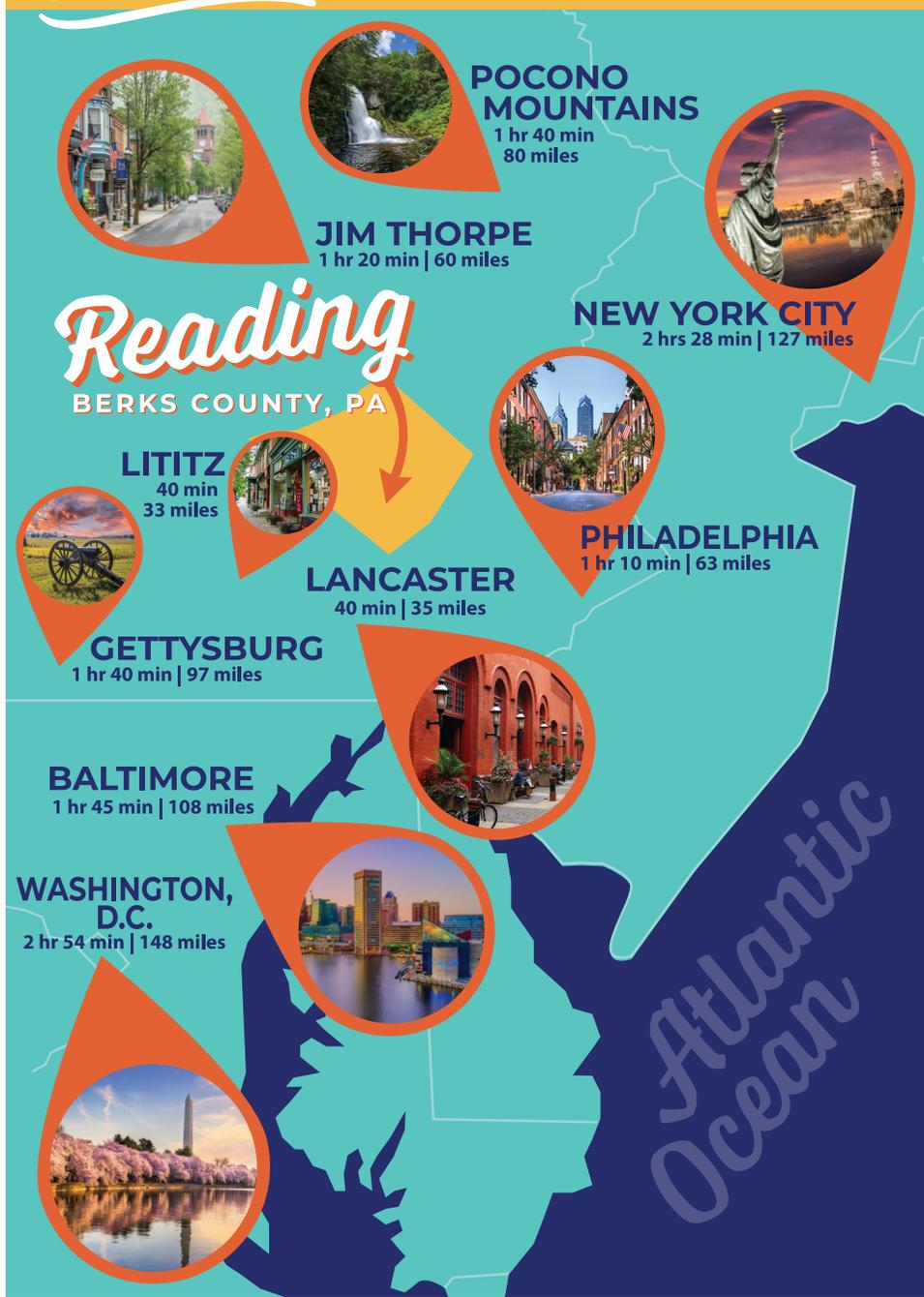


WEST READING, PA A perfect blend of urban and suburban living, featuring charming row homes, modern condos and apartments — ideal for those who enjoy a walkable community. Stroll along Penn Avenue to browse unique jewelry at MADE Jewelry Boutique and Studio or sip on a cocktail/mocktail at The Bar Cart. For fine dining, enjoy a seasonally curated menu at A Light in the Attic.



GO FAR EXPLORE NEARBY

Greater Reading's location offers quick access to charming small towns, bustling cities and beautiful outdoor destinations, all just a short drive away. With an ideal location and low cost of living, Greater Reading residents enjoy the perks of big-city adventure without the price tag. From mountain trails to city lights, adventure is closer than you think.



Atlantic Ocean

LEVEL UP!



From technical training to advanced degrees, Greater Reading offers opportunities to learn, grow and thrive at every stage of your career.



KUTZTOWN UNIVERSITY



ALBRIGHT COLLEGE



ALVERNIA UNIVERSITY

The region is home to an impressive range of educational institutions that prepare students, workers and professionals for success. Whether you're exploring a trade, earning a degree, or upskilling for your next opportunity, Greater Reading's education ecosystem makes it possible to build your future right here.

For those looking to earn a degree or advance their education, Greater Reading is home to five colleges and a medical school, each offering diverse academic programs, research opportunities and strong ties to local industry.

COLLEGES & UNIVERSITIES



- ALBRIGHT COLLEGE
- ALVERNIA UNIVERSITY
- DREXEL UNIVERSITY COLLEGE OF MEDICINE AT TOWER HEALTH
- KUTZTOWN UNIVERSITY
- READING AREA COMMUNITY COLLEGE
- PENN STATE BERKS



TOP INDUSTRIES

Based on Employment



MANUFACTURING



HEALTHCARE



RETAIL/
HOSPITALITY



EDUCATION



CHASE ADVENTURE

Greater Reading is where culture, community and recreation come together. You can connect with the outdoors, catch a local performance or cheer on your favorite team. You will find endless ways to fill your calendar.

After finding your people, the next step is getting out and enjoying all Greater Reading has to offer, including scenic trails and waterways to fitness groups and family-friendly recreation. Whether you love the rush of a trail run, the calm of yoga in the park or a lively indoor game night, there are many ways to stay active and connected.

Greater Reading makes it easy to keep your body moving, your mind grounded and your community close.

GET OUTSIDE



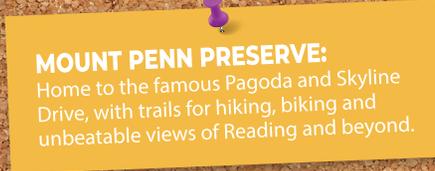
BLUE MARSH LAKE:

A recreational haven for boating, swimming, hiking, mountain biking, fishing and picnicking, plus an extensive 36-mile trail loop.



APPALACHIAN TRAIL:

Iconic national trail crossing northern Berks County, offering stunning ridgeline hikes and panoramic views.



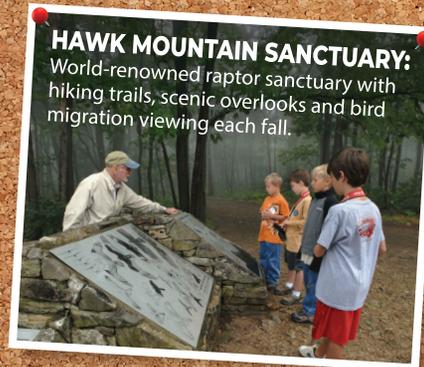
MOUNT PENN PRESERVE:

Home to the famous Pagoda and Skyline Drive, with trails for hiking, biking and unbeatable views of Reading and beyond.



BEAR CREEK MOUNTAIN RESORT:

Skiing, snowboarding, tubing and year-round mountain activities including hiking, mountain biking and live music events.



HAWK MOUNTAIN SANCTUARY:

World-renowned raptor sanctuary with hiking trails, scenic overlooks and bird migration viewing each fall.



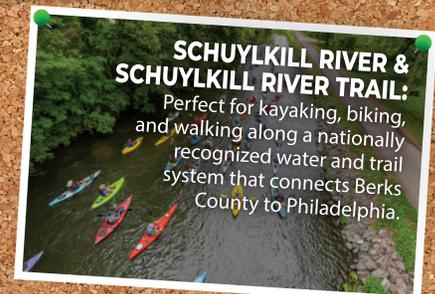
FRENCH CREEK STATE PARK:

A short drive from Reading, offering camping, boating, disc golf and miles of trails across 7,700 acres.



TULPEHOCKEN CREEK:

A fly-fishing favorite known for its trout waters and picturesque scenery.



SCHUYLKILL RIVER & SCHUYLKILL RIVER TRAIL:

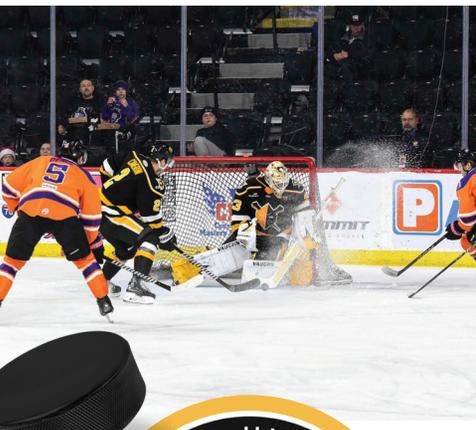
Perfect for kayaking, biking, and walking along a nationally recognized water and trail system that connects Berks County to Philadelphia.

GAME ON!



Sports and the Greater Reading area have a long history together. In fact, our love of sports and our great location have spurred a vibrant and exciting sporting experience for the local community. With a rich history and a passionate fan base, these teams showcase top-tier talent while providing affordable entertainment for sports enthusiasts of all ages.

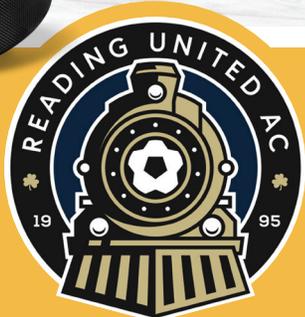
READING FIGHTIN PHILS: The Double-A affiliate of the Philadelphia Phillies since 1967, one of the longest-running partnerships in baseball. Grab a seat at FirstEnergy Stadium to enjoy classic ballpark food, fireworks and fun theme nights that make every game a local tradition.



READING ROYALS: An ECHL affiliate of the Philadelphia Flyers, the Royals deliver high-energy hockey in a family-friendly atmosphere at the Santander Arena, where every game is packed with fast-paced action and community spirit.



READING UNITED A.C.: A pre-professional soccer club competing in USL League Two, Reading United has helped launch the careers of players who've gone on to Major League Soccer, making every match an up-close look at the stars of tomorrow.



CATCH THE SHOW

Creativity thrives in Greater Reading, where every performance, gallery and festival adds color to community life.

Scan to see a guide of our annual events!



GOGGLEWORKS CENTER FOR THE ARTS: One of the nation's largest interactive art centers, featuring artist studios, rotating exhibits, hands-on classes and an independent film theater.



READING FILM OFFICE & READING FILMFEST: Supporting filmmakers with location services and hosting an annual festival celebrating independent films from around the world.



READING SYMPHONY ORCHESTRA (RSO): The RSO brings world-class performances and renowned guest artists to the local stage each season at the Santander Performing Arts Center.



MILLER CENTER FOR THE ARTS: A modern, intimate venue hosting concerts, dance and theater performances, from national tours to student showcases.

SANTANDER ARENA & PERFORMING ARTS CENTER: A dual-venue entertainment hub for concerts, Broadway shows, sporting events and community performances.



GENESIUS THEATRE, READING CIVIC THEATRE & READING THEATER PROJECT: Experience community theater at its best, from classic musicals to original productions that showcase local talent and creativity.



READING PUBLIC MUSEUM: A regional treasure featuring art, science and history exhibits, plus a planetarium and scenic arboretum.

LIVE CONNECTED

The community offers countless ways to connect in a more personal setting. Discover a few social and recreation groups where you can find people who share your interests, values and goals.



GRCA GREATER READING Chamber Alliance

women2women
GROW · CONNECT · LEAD

Berks FBA Family Business Alliance



UNITED WAY Berks County

LEADERSHIP BERKS United Way of Berks County

JOIN THE NETWORK

GREATER READING CHAMBER ALLIANCE (GRCA):
The region's hub for business growth, economic development and business connection.

GRCA'S WOMEN2WOMEN:
Empowering women through professional development, mentorship and networking.

GRCA'S BERKS FAMILY BUSINESS ALLIANCE:
Supporting family-owned businesses with education, connections and best practices.

GREATER READING YOUNG PROFESSIONALS (GRYP):
Connecting emerging leaders and newcomers through networking, volunteerism and community engagement to help young professionals build their careers and make Greater Reading home.

UNITED WAY OF BERKS COUNTY:
Driving impact through volunteerism, philanthropy and community collaboration.

EMERGING LEADERS UNITED:
A young professionals group focused on giving back and building community.

LEADERSHIP BERKS:
Building the next generation of civic and nonprofit leaders through leadership training and service.

BEYOND THE 9-TO-5

ART & CREATIVITY:
Tap into your creative side at classes at the GoggleWorks Center for the Arts or Yocum Institute for the Arts.

BERKS COUNTY GENEALOGICAL SOCIETY:
Dive into local history and discover your roots through genealogy research and programs.

BERKS COUNTY MSBL:
Step up to the plate in this wooden-bat baseball league for adults 25 and older.

BERKS AREA MOUNTAIN BIKING ASSOCIATION (BAMBA):
Connecting riders of all levels through trail maintenance, advocacy and community rides.

FIT4MOM BERKS COUNTY:
A supportive fitness and social network for mothers at every stage of motherhood.

LGBT CENTER OF GREATER READING:
Promoting inclusion, advocacy and community for the region's LGBTQ+ population and allies.

LOCAL LIBRARIES:
Join a book club or community program at one of the 24 libraries across Greater Reading, perfect for meeting neighbors who share your interests.

NEMESIS FITNESS:
A welcoming community for fitness enthusiasts focused on strength and wellness.

PAGODA PACERS:
A local running club that organizes races, group runs and volunteer events.

READING RECREATION COMMISSION:
Get active by joining an adult volleyball team or explore other community sports leagues.

SYMBIOTE COLLECTIBLES:
Love role-playing games? Check out gaming days every Friday through Sunday for D&D, Magic: The Gathering and more.





MAKE YOUR MOVE...

LIVE GREATER. WORK GREATER. BE GREATER.

Greater Reading isn't just a great place to visit, it's a place to build your life, career and community.

Here, opportunity meets affordability, and connections come naturally. Whether you are exploring career options, seeking a welcoming neighborhood or looking for a fresh start, Greater Reading is ready to meet you where you are.



Ready to learn more?

Scan the QR code to discover what makes our community a great place to live, work and thrive and get more information and resources to help you make Greater Reading home.