

Berks County Economic Insights

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edc

Center for
Regional
Analysis

Presentation Overview

- **Berks Economy Overview**
- **Current Economic Conditions**
- **Long-Term Trends**

Berks Economy Overview

Berks Economy Overview

Berks County Industries: Share (%) of Private Employment vs Private GDP (2024)

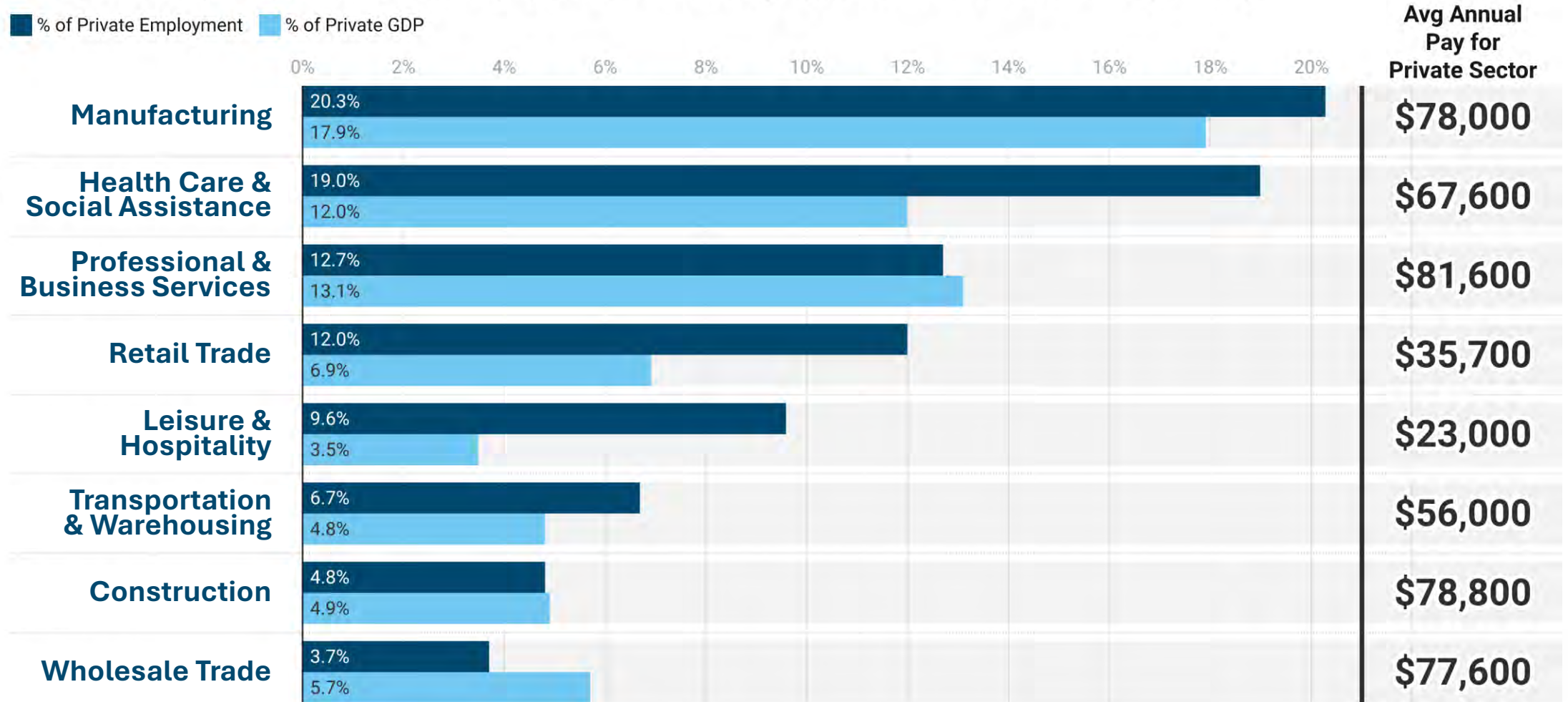
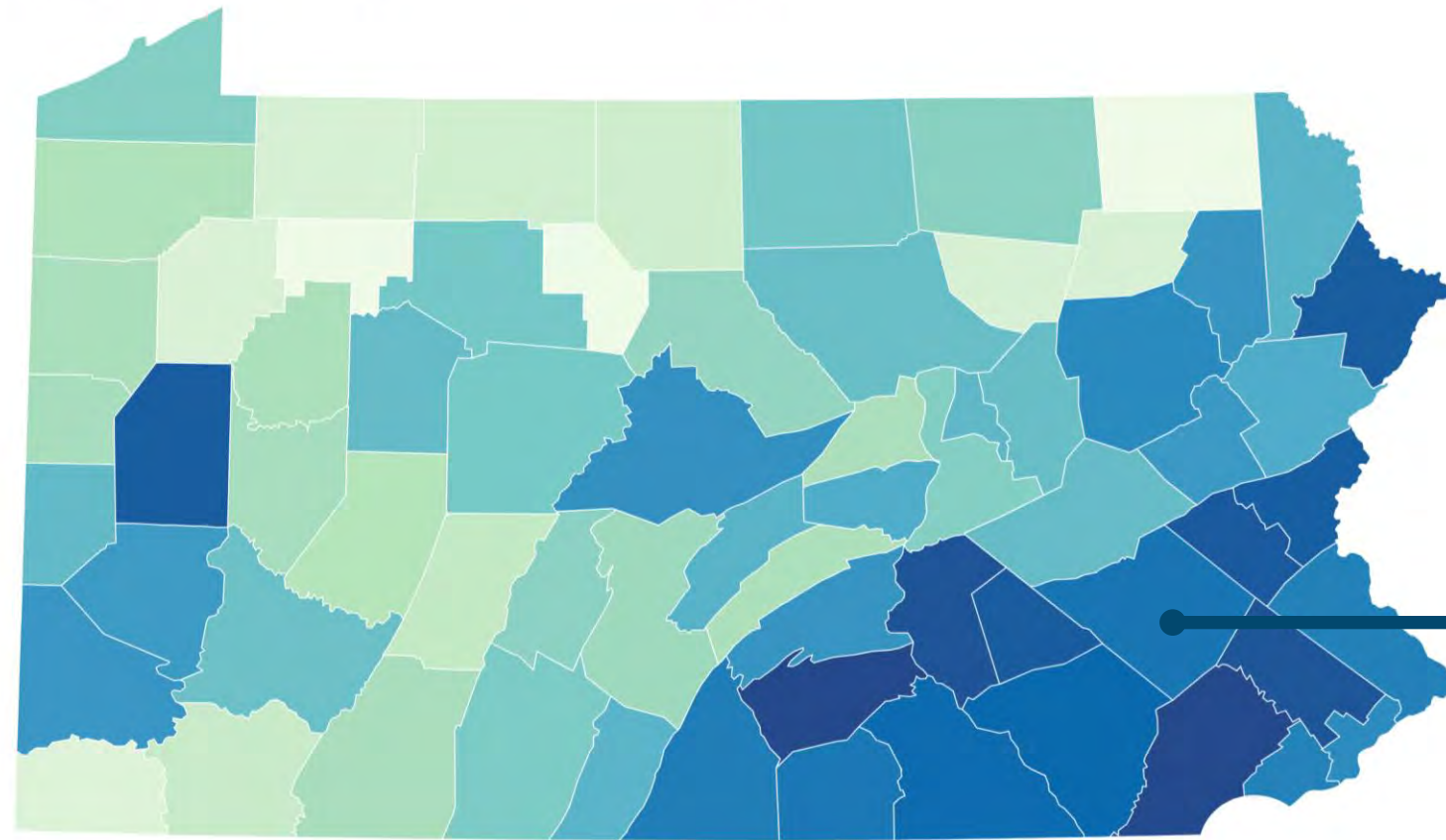


Chart: EDC Lancaster County • Source: U.S. Bureau of Economic Analysis; U.S. Bureau of Labor Statistics • Created with Datawrapper



Berks Economy Overview

Change in PA County Population (2014-2024)



Pennsylvania

Population Growth

+2.0%

Berks County

Population Growth

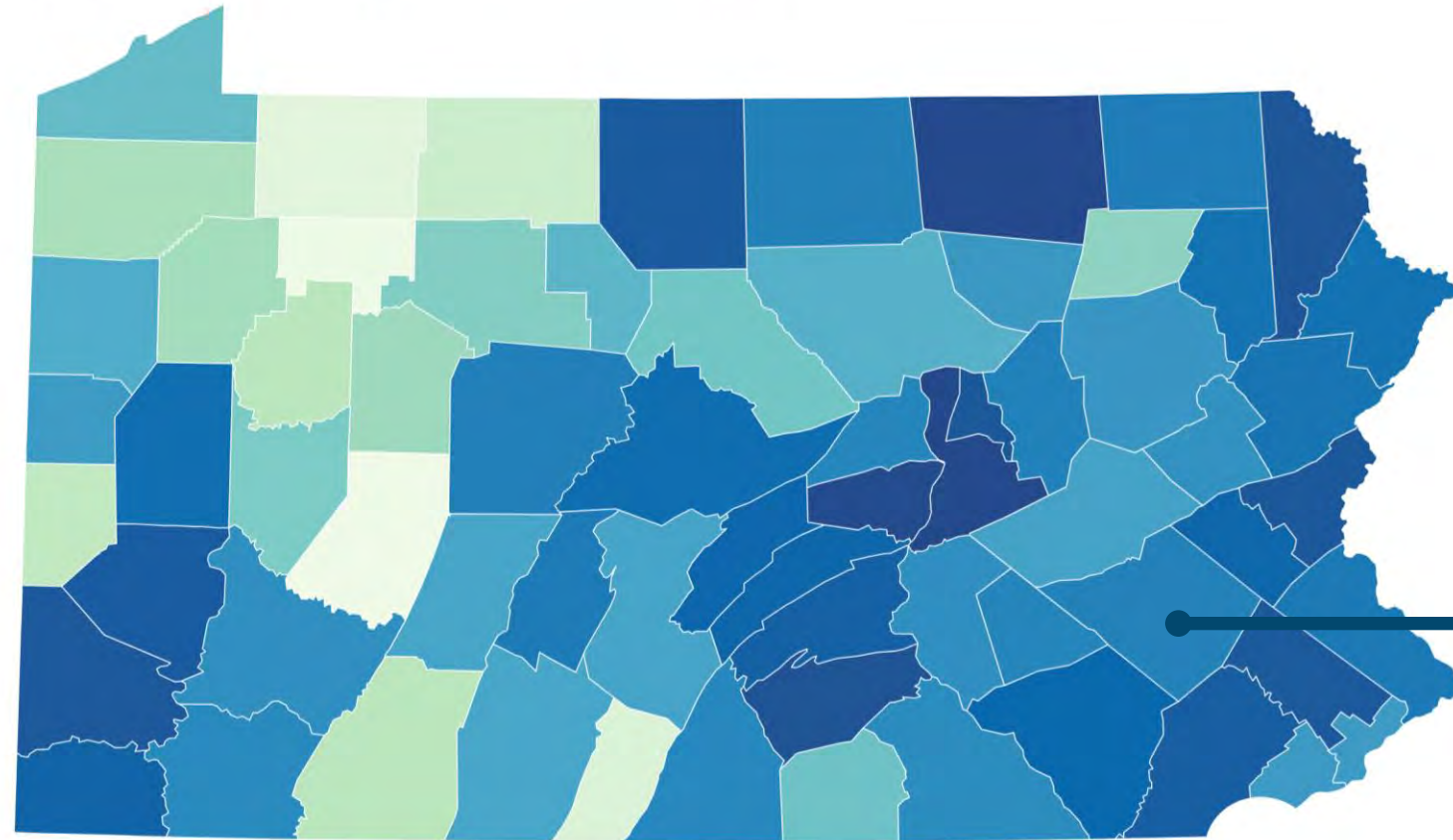
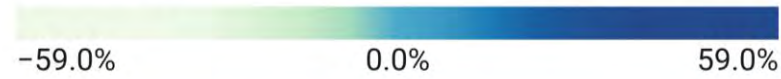
+4.8%

Map: EDC Lancaster County • Source: U.S. Census Bureau • Created with Datawrapper



Berks Economy Overview

Change in PA County Private GDP (2014-2024)



Pennsylvania
GDP Growth
+14.0%

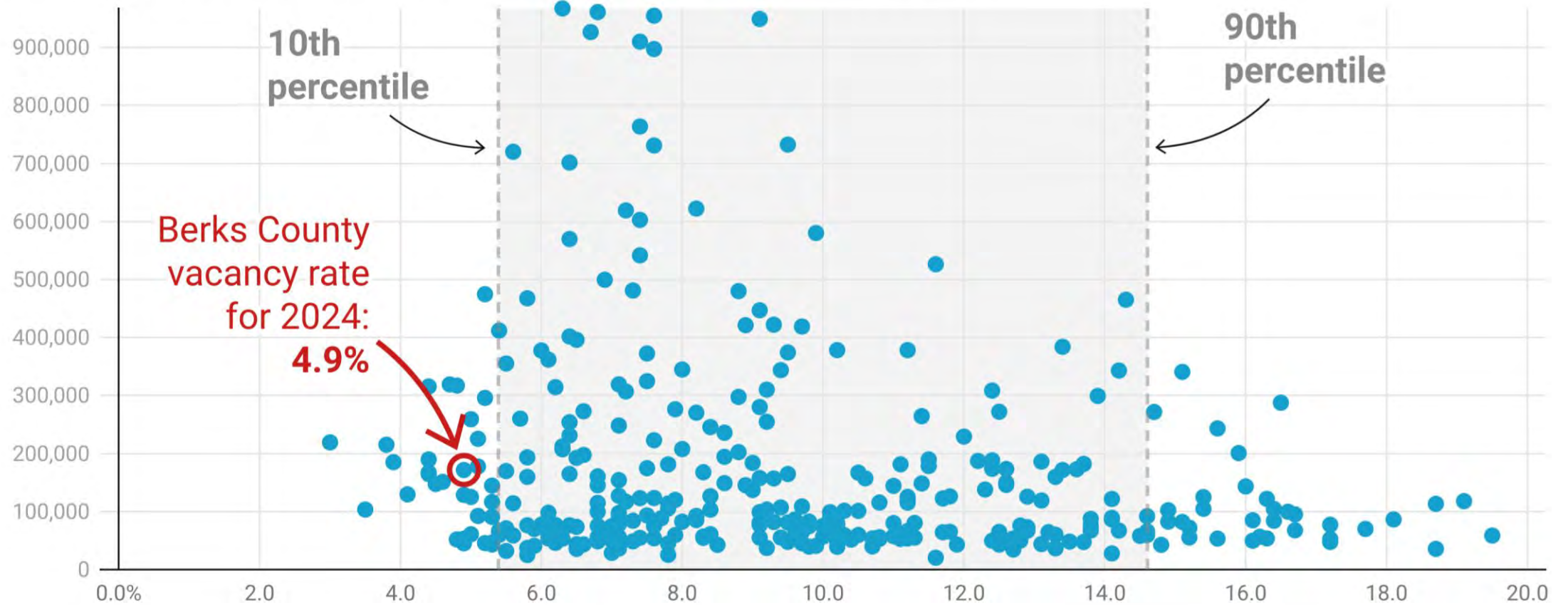
Berks County
GDP Growth
+13.2%

Map: EDC Lancaster County • Source: U.S. Bureau of Economic Analysis • Created with Datawrapper



Berks Economy Overview

2024 Housing & Vacancy Rate for 392 US Metro Areas



* Chart excludes 29 metropolitan statistical areas (MSAs) that have over 1 million housing units; 23 MSAs with vacancy rate of 20% or higher

Chart: EDC Lancaster County • Source: U.S. Census Bureau • Created with Datawrapper



Key Takeaways

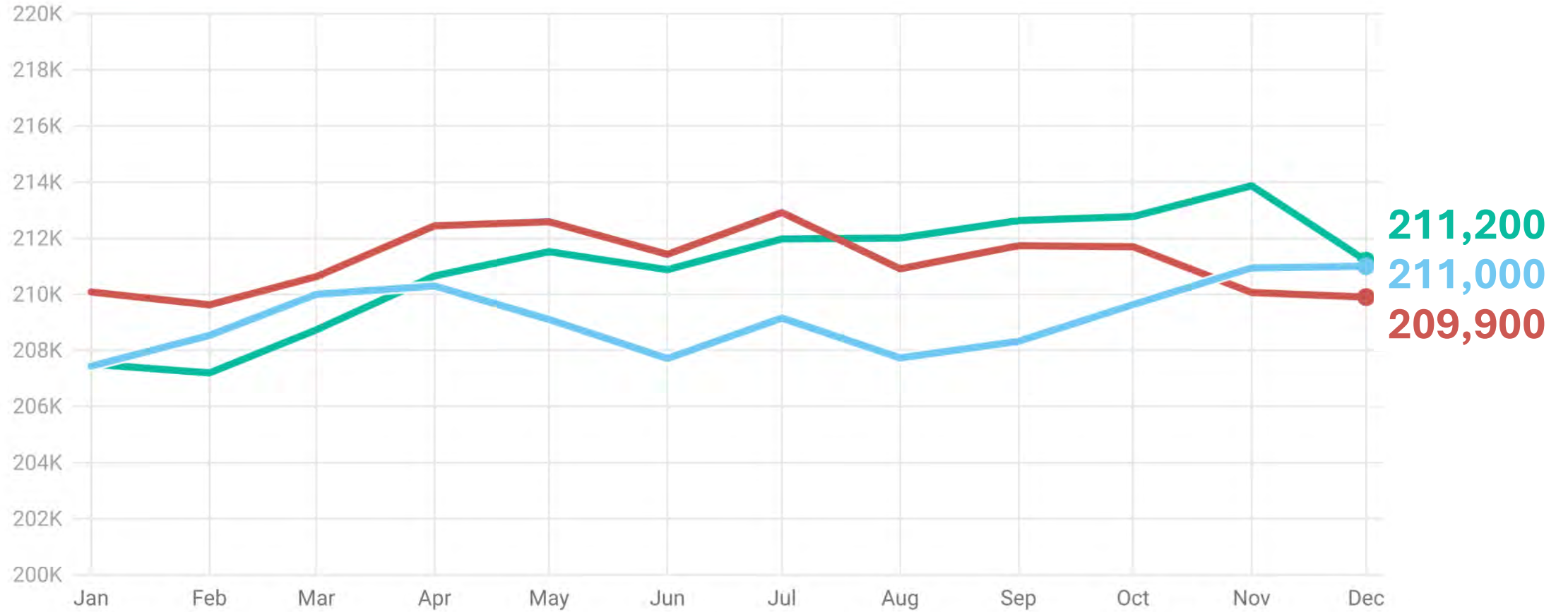
- **The population is rising while the housing market remains constrained.**

Current Economic Conditions

Current Economic Conditions

Berks County Employment Levels (2023-2025)

2023 2024 2025



Data collection did not occur in October 2025

Chart: EDC Lancaster County • Source: U.S. Bureau of Labor Statistics • Created with Datawrapper



Current Economic Conditions

Berks County Job Postings (2021-2026)



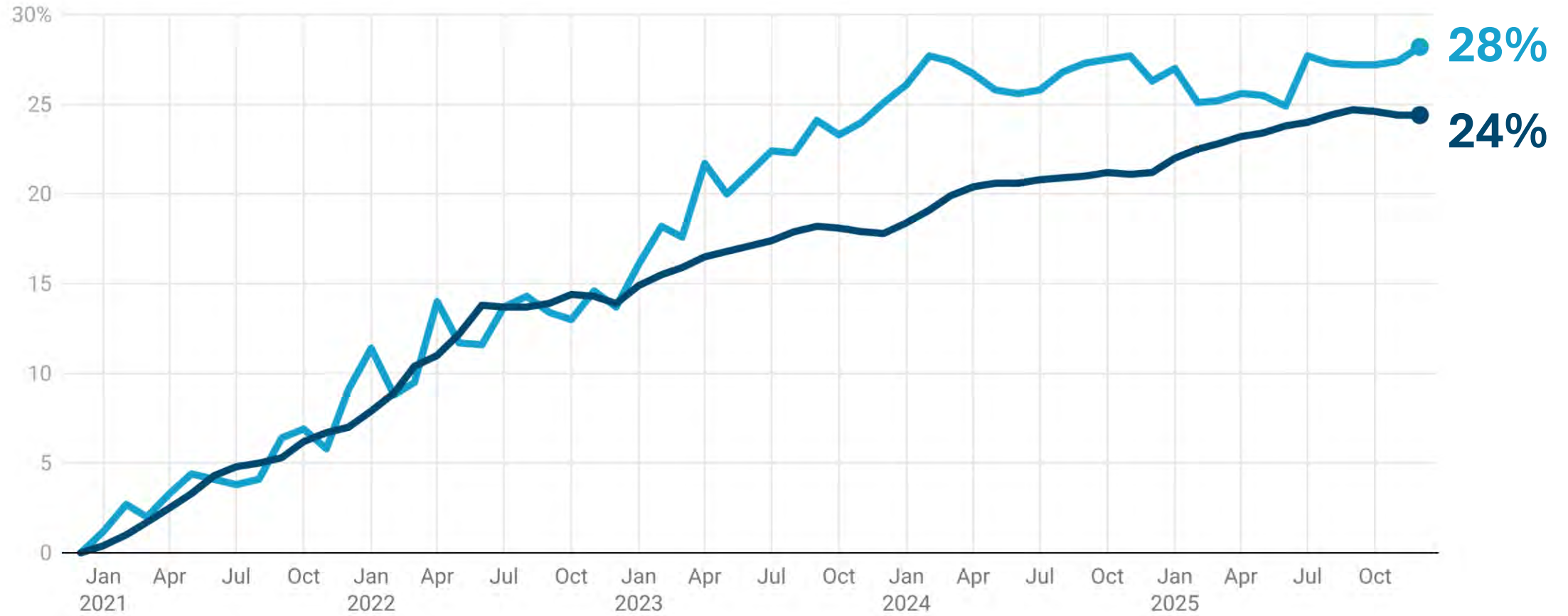
Chart: EDC Lancaster County • Source: Lightcast • Created with Datawrapper



Current Economic Conditions

Change (%) in Prices vs Berks County's Average Hourly Earnings (from Dec. 2020)

— % Change in Average Hourly Earnings — % Change in Inflation



Data collection did not occur in October 2025

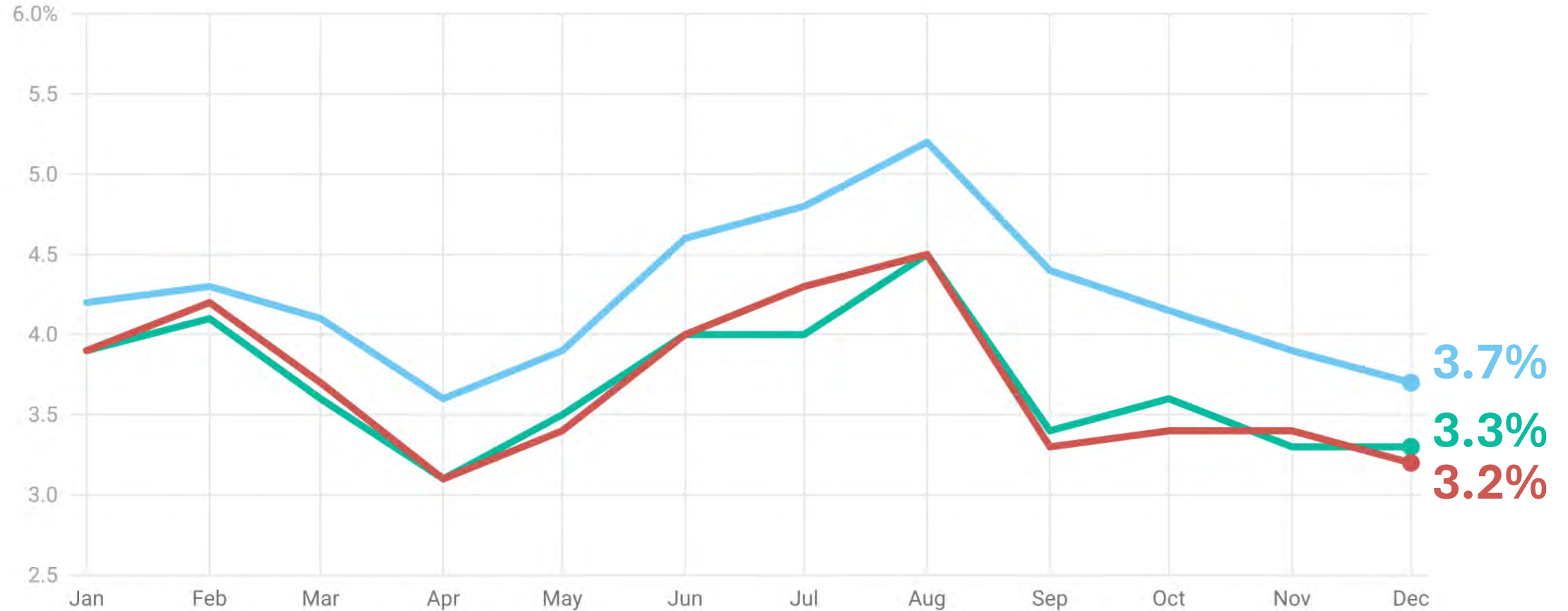
Chart: EDC Lancaster County • Source: Bureau of Labor Statistics • Created with Datawrapper



Current Economic Conditions

Berks County Unemployment Rate (2023-2025)

2023 2024 2025



Data collection did not occur in October 2025

Chart: EDC Lancaster County • Source: U.S. Bureau of Labor Statistics • Created with Datawrapper



Key Takeaways

- **The population is rising while the housing market remains constrained.**
- **Employment rebounded, but uncertainty continues to temper business confidence.**

Long-Term Trends

Long-Term Trends

Berks County Population by Age Group (2000, 2010 & 2020)

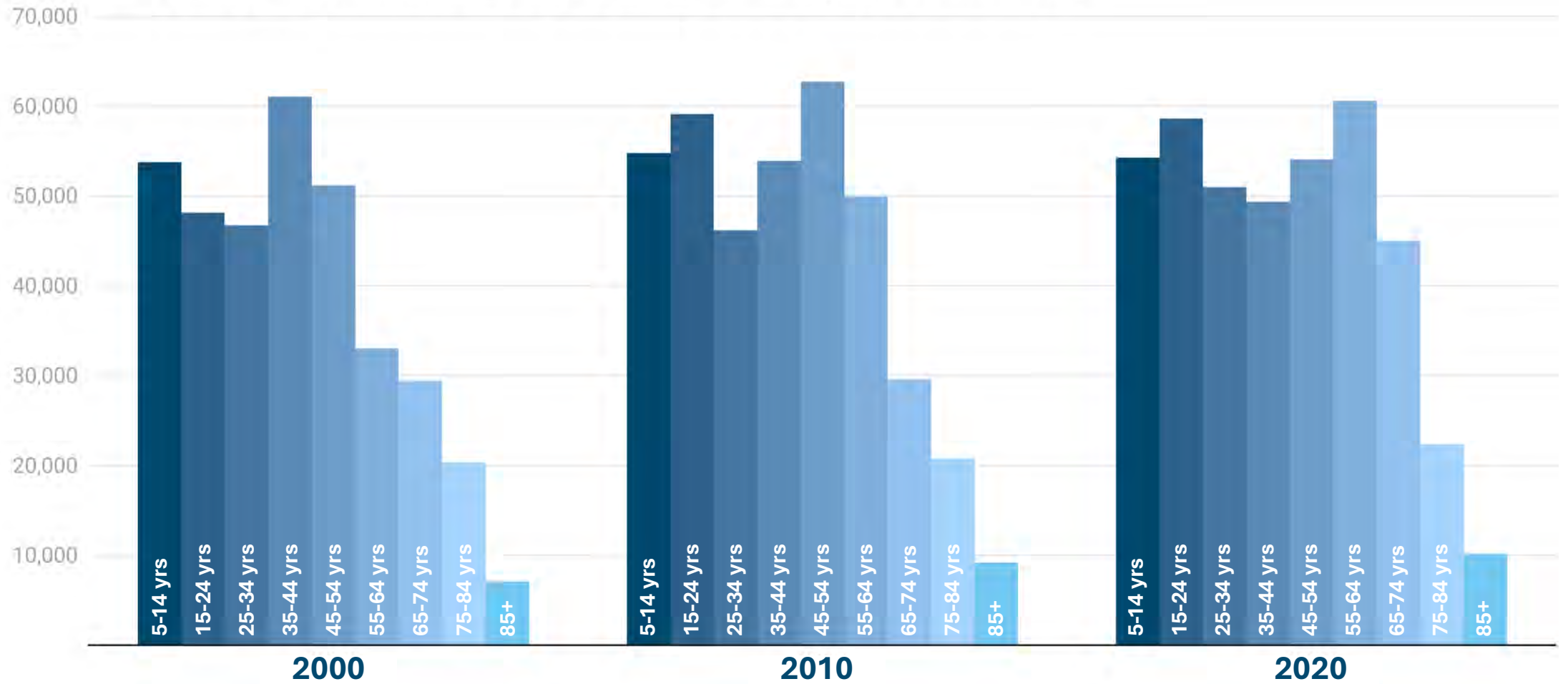


Chart: EDC Lancaster County • Source: U.S. Census Bureau • Created with Datawrapper



Long-Term Trends

Berks County Population by Age Group (2000, 2010 & 2020)

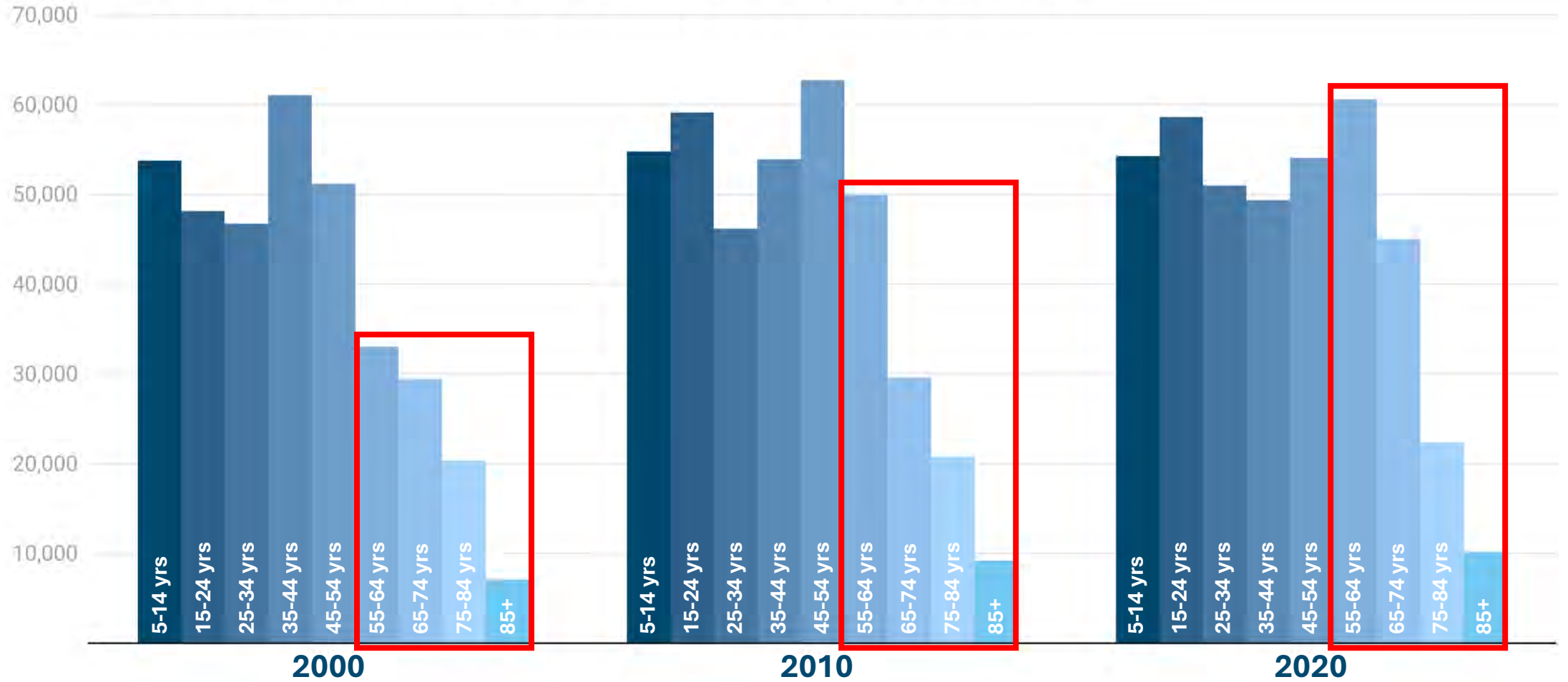


Chart: EDC Lancaster County • Source: U.S. Census Bureau • Created with Datawrapper



Long-Term Trends

Berks County Percent Employment by Age (Q4: 2004, 2014, 2024)

2004 2014 2024

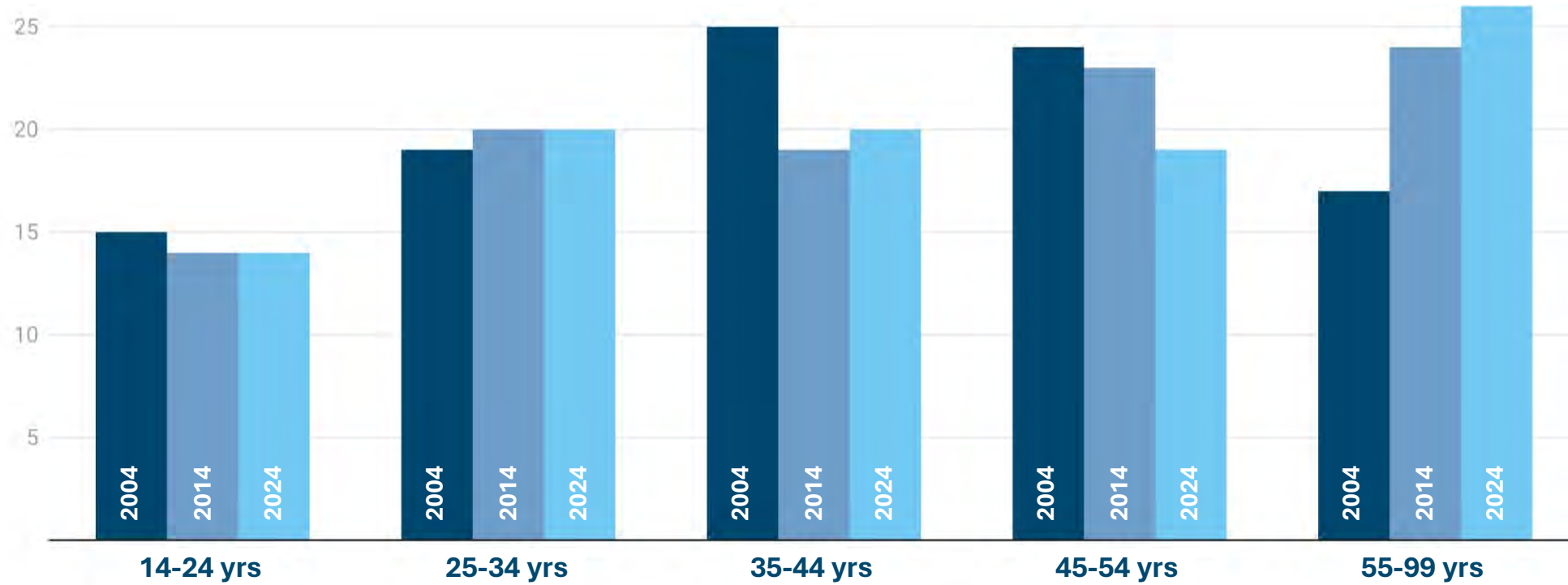


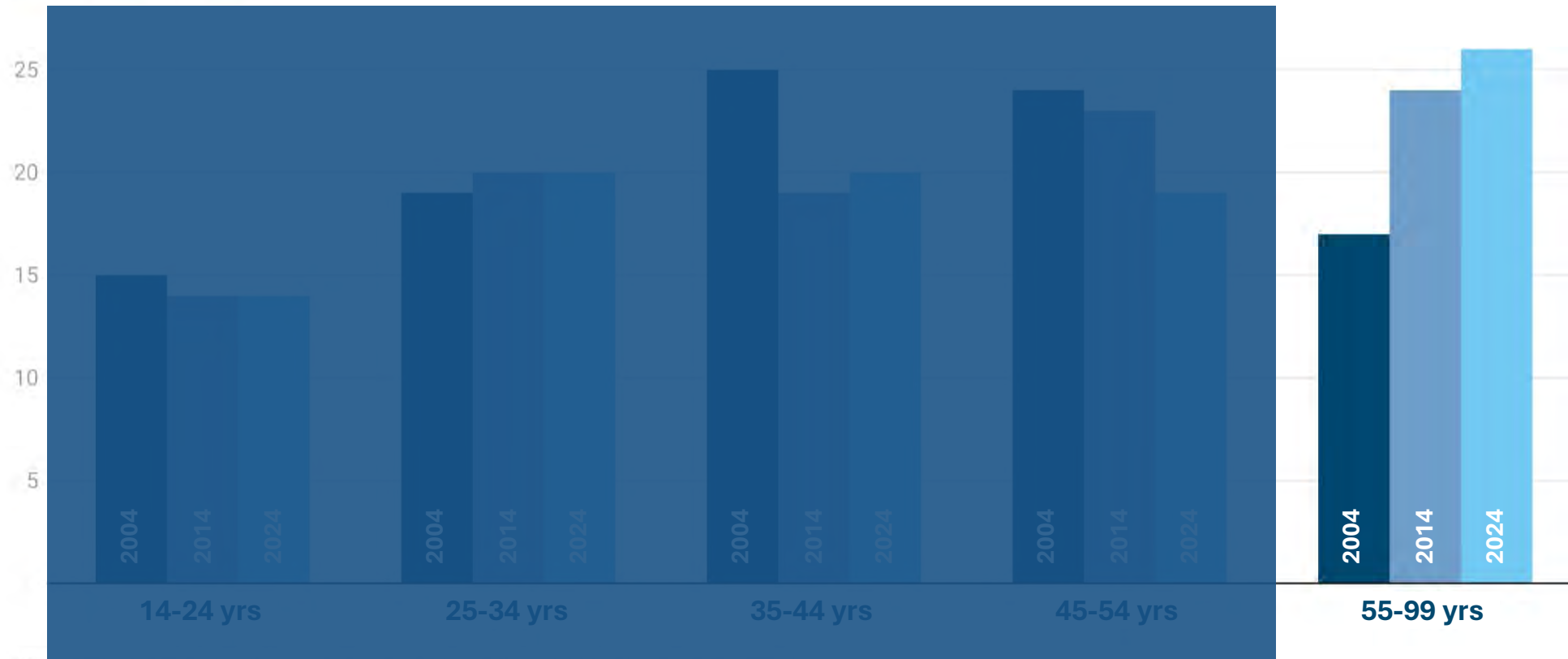
Chart: EDC Lancaster County • Source: U.S. Census Bureau • Created with Datawrapper



Long-Term Trends

Berks County Percent Employment by Age (Q4: 2004, 2014, 2024)

■ 2004 ■ 2014 ■ 2024



% of jobs held by workers 55+ yrs

2004 » 17%

2014 » 24%

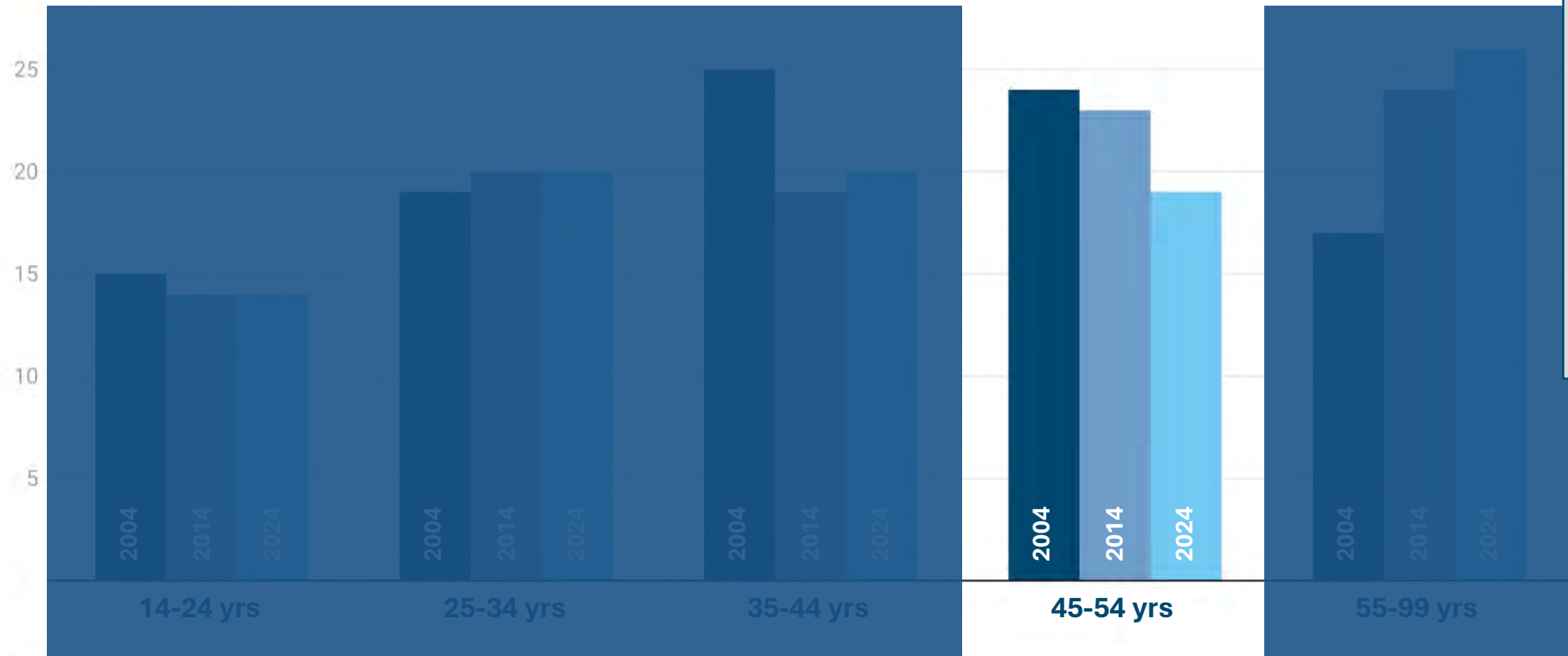
2024 » 26%

Chart: EDC Lancaster County • Source: U.S. Census Bureau • Created with Datawrapper

Long-Term Trends

Berks County Percent Employment by Age (Q4: 2004, 2014, 2024)

■ 2004 ■ 2014 ■ 2024



% of jobs held by workers 45-54 yrs

2004 » 24%

2014 » 23%

2024 » 19%

Chart: EDC Lancaster County • Source: U.S. Census Bureau • Created with Datawrapper



Key Takeaways

- **The population is rising while the housing market remains constrained.**
- **Employment rebounded, but uncertainty continues to temper business confidence.**
- **Demographic shifts will reshape workforce dynamics.**

Thank You |

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