

# THE PICNIC & Games

A Berks County tradition, GRCA's **Picnic & Games** is the last blast of summer! You'll enjoy meeting new business contacts and seeing old friends in a fun atmosphere. This event receives significant media coverage. Typical attendance is 500 business members from a wide variety of industries, giving you access to a diverse mix of people that you won't find at any other GRCA event. We are revamping the event from the traditional home run derby to feature a variety of team-building games and friendly competitions throughout the evening to enhance connection and participation.

**Date:** August 2026

Sponsor Benefits	Gold Medal: \$10,000 1 exclusive	Silver Medal: \$7,500 1 exclusive	Bronze Medal: \$5,000 1 exclusive	Cornament: \$3,500 1 exclusive	Water Pong: \$3,500 1 exclusive
Exclusive event naming rights	*				
Logo featured on event artwork	*				
15-second company commercial on display board	*				
Recognition in press release	*	*			
Logo on individual signage	*	*			
Recognition in social media & web event listings	*	*	*		
Display table	*	*	*	*	*
Logo on display board	*	*	*	*	*
Cornament team	1 team of 2	1 team of 2	1 team of 2	2 teams of 2	1 team of 2
Water Pong team	1 team of 2	1 team of 2	1 team of 2	1 team of 2	2 teams of 2
Sponsor sign recognition	Logo	Logo	Name	Name	Name
Event tickets	25	15	10	8	8

## Additional options

### **Raise the Bar Sponsor: \$3,000** 2 available

- Branded signature cocktail named in your company's honor
- Logo displayed prominently at all bar areas & cocktail tables
- 8 tickets to the Picnic
- Sponsor sign recognition

### **MVP Games Sponsor: \$2,000** 3 available

Bring the competition to life and get your brand in the center of the action! Each MVP Game Sponsor receives recognition throughout the event, branding during their sponsored activity and opportunities to engage directly with attendees.

- 6 tickets to the Picnic
- Sponsor sign recognition

### **Team Spirit Games Sponsor: \$1,500** 3 available

Bring out the competitive spirit and camaraderie! Each Team Spirit Game Sponsor helps make these lively challenges possible — showcasing teamwork, laughter, and leadership in action. Your brand will be front and center as attendees compete for glory in these friendly (and sometimes hilarious) contests.

- 5 tickets to the Picnic
- Sponsor sign recognition

### **Participation Award Sponsor: \$1,000** 4 available

- 4 tickets to the Picnic
- Sponsor sign recognition



NEW!



NEW!



NEW!