

CATAPALLOVR

Stop practicing on real customers.

Every deal your reps learn on is a deal they can lose. SPAR lets your team rehearse the sales conversation against realistic AI buyers – so the mistakes happen in practice, not in front of the customer you can't afford to lose.

WHY IT WORKS



MISTAKES IN PRACTICE

Simulate real buyer conversations so reps make their mistakes in practice – not on revenue calls.



INSTANT COACHING

Get scoring and coaching insights after every conversation, so you finally know why deals stall.



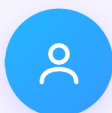
CONSISTENT TOP PERFORMERS

Standardize winning behaviors and turn average reps into consistent top performers across the team.

PRACTICE YOUR WAY

Build a custom AI sim around your chosen persona and deal stage.

1. CHOOSE PERSONA



Select the Buyer

Pick the buyer persona you want to practice with.



2. CHOOSE DEAL STAGE



Pick the Stage

Master the part of the deal that matters.

[DISCOVERY](#)[DEMO](#)[CLOSE](#)

3. PRACTICE & IMPROVE



Better Results

Unlimited simulations. Better reps. Better conversations.

THE OUTCOMES



CLOSE MORE DEALS

Reps walk into real quotes ready to win.



LOSE FEWER DEALS

No more losses to weak discovery or missed objections.



FASTER RAMP

New reps build muscle memory before live pipeline.



SKIP THE CLASSROOM

No PowerPoints. A tool reps use on their own schedule.